

# **Exhibit H**

## Altria Defendants' Objections

San Francisco Unified School District v. JUUL Labs, Inc., et al., Case No. 3:19-cv-08177

## Plaintiff's Priority Exhibit List

	REF NO.	CATEGORY	DESCRIPTION	DEP. Exhibit #	BEG BATES	END BATES	2/6/2023 Altria Objections to 1/30 SFUSD Priority Exhibit List
1	782	Deposition Exhibit	#Vaporized with JUUL Photo with Adam Bowen	Morgan Exhibit 1235.1 Richardson Exhibit 5027			FRE 801/802; FRE 401/402; FRE 403; 10/3/2022 MIL 3 (Out-of-SF marketing)
2	1428	Party Production	01/01/2015 PLOOM BOD Marketing Update	Pritzker Exhibit 14020	JLI00212009	JLI00212033	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
3	753	Deposition Exhibit	01/02/2018 Email from Hank Handelsman to Ashley Gould et al. Re: Trying non-cigarette tobacco products raises odds teens try cigs later	Monsees Exhibit 45067	JLI01097664	JLI01097664_003	FRE 801/802; FRE 401/402; MIL re JLI Evidence Unrelated to Altria
4	37	Deposition Exhibit	01/02/2018 Email from Riaz Valani to Ashley Gould Re: Trying non-cigarette tobacco products raises odds teens try cigs later	Cohen Exhibit 26071 Gould Exhibit 26 Valani 40110	JLI00147328	JLI00147330	FRE 801/802; FRE 401/402; MIL re JLI Evidence Unrelated to Altria
5	770	Deposition Exhibit	01/02/2019 Letter from Matthew Myers to Joseph Simons Re: Altria's investment in JLI	Monsees Exhibit 45104			FRE 801/802; FRE 403; 9/16/2022 MIL Stip 8 (Tobacco Company Conduct); 9/16/2022 MIL Stip 9 (Tobacco Litigation); 9/16/2022 MIL Stip 13 (Cigarette Morality)
6	83	Deposition Exhibit	01/03/2018 Email from Bob Robbins to CJ Watson, et al. Re: Age policy	Gould Exhibit 28	JLI10344470	JLI10344471	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
7	766	Deposition Exhibit	01/03/2018 Email from CJ Watson to Jordan Brehove et al. Re: Age policy	Monsees Exhibit 45092 Valani Exhibit 40111	JLI10344468	JLI10344469	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
8	578	Deposition Exhibit	01/06/2017 Email from Laura Dahlgren to Pascal Fernandez and Bruce Neidle Re: JUUL Product Performance	Fernandez Exhibit 2212	ALGAT0000848128	ALGAT0000848129	None
9	645	Deposition Exhibit	01/06/2019 Email from Murray Garnick to Howard Willard et al. Re: Juul proposal	Gifford Exhibit 31015	ALGAT0004046202	ALGAT0004046202	None
10	803	Deposition Exhibit	01/07/2015 Email from Richard Mumby to Kate Morgan, et al. Re: 2015.01 BOD Update_Marketing	Mumby Exhibit 4009 Garey Exhibit 2107 Richardson Exhibit 5020	JLI00211155	JLI00211180	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
11	884	Deposition Exhibit	01/09/2018 Email from Matthew Romyak to Howard Willard et al. Re: Update on Project Tree	Romyak Exhibit 17018	ALGAT0000028330	ALGAT0000028358	None

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12	121	Deposition Exhibit	01/11/2015 Email from Nicholas Pritzker to Chris Olin Re: SN article about health risks of e-cigs	Olin Exhibit 18502 Pritzker 14009	MDL_NP003874	MDL_NP003874	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 20 (Other Health Conditions / Chemicals)
13	35	Deposition Exhibit	01/11/2017 Email from Jacqueline Burciaga to Gal Cohen, et al. Re: Underage JUUL - Concerned Mothered	Cohen Exhibit 26069	PAXMDL00082866	PAXMDL00082868	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
14	163	Deposition Exhibit	01/18/2018 Email from Jon Getz to Matthew Romyak et al. Re: Juul Interaction with Cigarettes and Balance of E-Vapor	Romyak Exhibit 17023 Gifford Exhibit 31033	ALGAT0002858953	ALGAT0002858953	None
15	161	Deposition Exhibit	01/19/2018 Email from Jon Getz to Matthew Romyak and Regina Costello Re: Juul	Romyak Exhibit 17021	8512885476	8512885477	None
16	471	Deposition Exhibit	01/19/2018 Memo from Matt Rhoades et al. to Ashley Gould Re: Strategic Messaging for 2018	Cohen Exhibit 26079 Gould Exhibit 2	JLI41753095	JLI41753097	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
17	16	Deposition Exhibit	01/23/2018 DRAFT JUUL Product Development - Altria Client Services	Blaylock Exhibit 2413	ALGAT0000997542	ALGAT0000997542	None
18	212	Party Production	01/26/2016 Email from Adam Bowen to Riaz Valani Re: Katy Perry and Orlando Bloom's use of Juul product at the Golden Globes	Bowen Exhibit 11 (NCAG)	JLI70037853	JLI70037854	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
19	157	Deposition Exhibit	01/27/2016 Email from Sarah Richardson to Damon Beres et al. Re: JUUL updates	Richardson Exhibit 5072	JLI00232731	JLI00232732	FRE 801/802; FRE 401/402; MIL re JLI Evidence Unrelated to Altria
20	503	Deposition Exhibit	01/28/2018 Email from Howard Willard to K.C. Crosthwaite Re: Strategy & Business Development January Update (v6).pdf	Crosthwaite Exhibit 45033	ALGAT0004010216	ALGAT0004010248	9/16/2022 MIL Stip 17 (PMI) (redactions)
21	502	Deposition Exhibit	01/28/2018 Email from K.C. Crosthwaite to Howard Willard Re: Project Tree Update	Crosthwaite Exhibit 45032	ALGAT0004051745	ALGAT0004051745	None
22	1509	Misc.	01/29/1964 George Weissman Memo Re: Surgeon General's Report		1005038559 (Legacy)	1005038561	FRE 401/402; FRE 403; 9/16/2022 MIL Stip 8 (Tobacco Company Conduct); 9/16/2022 MIL Stip 13 (Cigarette Morality)
23	674	Deposition Exhibit	02/01/2016 Email from N. Pritzker to H. Handelsman Re: Meet the new it couple: Leonardo DiCaprio and his Vape Pen	Handelsman Exhibit 7005	JLI05669295	JLI05669296	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
24	25	Deposition Exhibit	02/01/2018 Email from Ashley Gould to 'Board' et al. Re: high level summary of Boston meeting and pending CBS piece	Burns Exhibit 8517 Cohen Exhibit 26077	JLI01117028	JLI01117028_002	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 9 (Out-of-SF EYP Activities)
25	1510	Misc.	02/02/1973 RJR Research Planning Memo on Some Thoughts About New Brands of Cigarettes for the Youth Market		3990739831 (legacy)	3990739842 (legacy)	FRE 801/802; FRE 401/402; FRE 403; 9/16/2022 MIL Stip 8 (Tobacco Company Conduct); 9/16/2022 MIL Stip 13 (Cigarette Morality)

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26	911	Deposition Exhibit	02/02/2018 Email from Tevi Troy to Ashley Gould Re: Confidential: high level summary of Boston meeting and pending (expected to be quite negative) CBS piece	Troy Exhibit 18001	JLI01100149	JLI01100149_003	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 9 (Out-of-SF EYP Activities)
27	85	Deposition Exhibit	02/07/2019 Letter from Scott Gottlieb to Kevin Burns requesting a meeting	Gould Exhibit 52			FRE 801/802; FRE 401/402; FRE 403; 9/16/2022 MIL Stip 19 (FDA Criticism)
28	515	Deposition Exhibit	02/08/2019 Email from Richard Farrell to K.C. Crosthwaite Re:: February E-Vapor Business Update	Crosthwaite Exhibit 45047	ALGAT0003465669	ALGAT0003465710	None
29	77	Deposition Exhibit	02/14/2019 Email from Murray Garnick to Howard Willard and William Gifford Re: Early Impact: JUUL	Gifford Exhibit 31018	ALGAT0003365291	ALGAT0003365292	FRE 401/402; FRE 403; 10/3/2022 MIL 12 (Services)
30	733	Deposition Exhibit	02/15/2019 Email from T.J. Edlich to KC Crosthwaite Re: JUUL Integration	Longest Exhibit 464	ALGAT0004282193	ALGAT0004282194	FRE 401/402; 10/3/2022 MIL 11 (JLI Ads); 10/3/2022 MIL 12 (Services); 9/16/2022 MIL Stip 15 (Comms with Gov't); 9/16/2022 MIL Stip 9 (Tobacco Litigation)
31	816	Deposition Exhibit	02/16/2016 Email from Sarah Richardson to Tim Danaher Re: Cowen- catch up meeting? JUUL IRI Recap	Mumby Exhibit 4103	JLI00220162	JLI00220167	FRE 801/802; FRE 401/402; MIL re JLI Evidence Unrelated to Altria
32	892	Deposition Exhibit	02/20/2018 Email from Craig Schwartz to Regina Costello et al. Re: Thoughts on Stated Volume???	Romyak Exhibit 17031	ALGAT0000446784	ALGAT0000446785	FRE 801/802; FRE 805
33	724	Deposition Exhibit	02/22/2019 Email from JUUL to Jacqueline Tu Re: Meet JUUL, a satisfying alternative to Cigarettes	Longest Exhibit 448	5210733363	5210733367	FRE 401/402; 10/3/2022 MIL 11 (Ads Disseminated by Altria)
34	1511	Misc.	02/29/1984 RJR Strategic Research Report from Diane Burrows to GH Long, et al. Re: Younger Adult Smokers		501928462 (legacy)	501928550 (legacy)	FRE 801/802; FRE 401/402; FRE 403; 9/16/2022 MIL Stip 8 (Tobacco Company Conduct); 9/16/2022 MIL Stip 13 (Cigarette Morality)
35	1544	Misc.	03/01/1971 Bird-I A Study of the Quit-Smoking Campaign in Greenfield, Iowa, in Conjunction with the Movie, Cold Turkey		968129346 (Legacy)	968129386 (legacy)	FRE 401/402; FRE 403; 9/16/2022 MIL Stip 8 (Tobacco Company Conduct); 9/16/2022 MIL Stip 13 (Cigarette Morality)
36	1315	Deposition Exhibit	03/01/2015 Ploom Presentation: JUUL 2015 Marketing	Marand Exhibit 1500	INREJUUL_00370796	INREJUUL_00370806	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; FRE 106 (orphan)
37	1313	Deposition Exhibit	03/03/2015 Email from Greg Damus to Richard Mumby et al. Re: teaser site feedback	Mumby Exhibit 4074	INREJUUL_00174386	INREJUUL_00174387	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
38	984	Deposition Exhibit	03/04/2019 Email from Paige Magness to Murray Garnick et al. Re: Approach to FDA Announcements on E-Vapor	Willard Exhibit 56	ALGAT0004055961	ALGAT0004055962	None

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39	725	Deposition Exhibit	03/08/2019 Email from JUUL to Jacqueline Tu Re: An offer for you...	Longest Exhibit 449	5210733359	5210733362	FRE 401/402; 10/3/2022 MIL 11 (Ads Disseminated by Altria)
40	36	Deposition Exhibit	03/12/2015 Email from Gal Cohen to Sarah Richardson Re: IOM recommends 21yo be minimum age for tobacco	Cohen Exhibit 26070 Richardson Exhibit 5022 Gould Exhibit 23	JLI00513722	JLI00513723	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
41	865	Deposition Exhibit	03/14/2018 Telephone Minutes of Compensation Committee Meeting - JUUL Labs	Pritzker Exhibit 14102	JLI01340277	JLI01340401	FRE 801/802; FRE 401/402; MIL re JLI Evidence Unrelated to Altria; 9/16/2022 MIL Stip 7 (Financial Condition)
42	732	Deposition Exhibit	03/15/2019 Email from T.J. Edlich to KC Crosthwaite Re: JUUL	Longest Exhibit 463	ALGAT0004284948	ALGAT0004284949	FRE 401/402; 10/3/2022 MIL 11 (Ads Disseminated by Altria); 10/3/2022 MIL 12 (Services)
43	1314	Deposition Exhibit	03/19/2015 Email from Riaz Valani to Zach Frankel (No Subject)	Valani Exhibit 40082	MDL_RV0026344	MDL_RV0026346	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
44	222	Party Production	03/21/2007 Email from David Cremin to Adam Bowen, et al Re: Thanks	Bowen Exhibit 3 (NCAG) Bowen Exhibit 11137	JLI70037930	JLI70037935	FRE 801/802; FRE 401/402; FRE 403; 9/16/2022 MIL Stip 8 (Tobacco Company Conduct); MIL re JLI Evidence Unrelated to Altria
45	95	Deposition Exhibit	03/22/2019 Email from Kaitlin Longest to Kevin Crosthwaite and T.J. Edlich Re: JUUL Weekly Update	Longest Exhibit 466	ALGAT0004284892	ALGAT0004284895	FRE 401/402; FRE 403; 10/3/2022 MIL 12 (Services); 10/3/2022 MIL 11 (Ads Disseminated by Altria)
46	516	Deposition Exhibit	03/26/2019 Email from K.C. Crosthwaite to Kevin Burns Re: JUUL Inventory Constraints	Crosthwaite Exhibit 45048	JLI01392499	JLI01392499	None
47	180	Deposition Exhibit	03/30/2009 Email from Chris Skillin to Adam Bowen Re: Altria Meeting - April 6	Valani Exhibit 40103 Devitre Exhibit 31500	JLI20795619	JLI20795622	FRE 401/402; FRE 403
48	188	Deposition Exhibit	03/30/2018 Email from Kirsten Moore to Nora Walker and Chelsea Kania Re: Juul Labs // Social Listening Audit Dec. - Mar.	Walker Exhibit 615	JLI00155804	JLI00155812	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 9/16/2022 MIL Stip 3 (3P Social Media)
49	1685	Misc.	03/31/1981 Special Report from Myron Johnston to Robert Seligman Re: Young Smokers		1000390803 (legacy)	1000390855 (legacy)	FRE 401/402; FRE 403; 9/16/2022 MIL Stip 8 (Tobacco Company Conduct); 9/16/2022 MIL Stip 13 (Cigarette Morality)
50	664	Deposition Exhibit	04/03/2018 Email from CJ Watson to Marc Batchan et al. Re: Loyalty card data	Gould Exhibit 29 Robbins Exhibit 28	JLI10530525	JLI10530526	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
51	728	Deposition Exhibit	04/06/2020 Email from Jacqueline Tu to Nicole Baumstark and Lindsey Masouras Re: FINAL JUUL 2019 DM and EM Campaign Updates	Longest Exhibit 455	9566600104	9566600105	FRE 401/402; 10/3/2022 MIL 11 (Ads Disseminated by Altria)
52	673	Deposition Exhibit	04/08/2018 Email from youthprevention to Ashley Gould, et al. Re: Combating Underage Use - a parent's perspective	Gould Exhibit 77	JLI00021180	JLI00021183	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria

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53	547	Deposition Exhibit	04/08/2019 Email from Brian Daviduke to Frederick Myers, et al. Re: ELT Discussions.pptx	Daviduke Exhibit 2723 Longest Exhibit 465	ALGAT0002940949	ALGAT0002940950	FRE 401/402; 10/3/2022 MIL 12 (Services)
54	50	Deposition Exhibit	04/14/2015 Email from Gal Cohen to Scott Dunlap et al. Re: Fwd: Standards and Youth Access	Dunlap Exhibit 29001	INREJUUL_00275454	INREJUUL_00275489	FRE 801/802; FRE 401/402; MIL re JLI Evidence Unrelated to Altria; 9/16/2022 MIL Stip 15 (Comms with Gov't)
55	666	Deposition Exhibit	04/17/2018 Email from Kevin Burns to Sara Fagen, et al. Re: Tobacco 21	Gould Exhibit 30 Cohen 26080	JLI10530193	JLI10530194;JLIFTC00638952	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
56	2047	Party Production	04/21/2015 Pax Labs Press Release: Pax Labs, Inc. Introduces Revolutionary Technologies with Powerful E-Cigarette JUUL		JLI11033856	JLI11033857	FRE 801/802; FRE 401/402; MIL re JLI Evidence Unrelated to Altria
57	858	Deposition Exhibit	04/22/2019 Email from Josh Vose to Dan Myers and Bryan White Re: priming puff study	Myers Exhibit 1642 Vose Exhibit 2625	JLI30693142	JLI30693144	FRE 801/802; FRE 401/402; MIL re JLI Evidence Unrelated to Altria
58	1368	Deposition Exhibit	04/23/2018 Email from Nicholas Pritzker to Riaz Valani Re: JUUL corporate responsibility and Tao ownership	Reagan Pritzker Exhibit 18517	MDL_NP007016	MDL_NP007018	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
59	826	Deposition Exhibit	04/24/2018 Letter from FDA to Ziad Rouag Re: 904(b) Document Request	Murillo Exhibit 50005 Gifford Exhibit 31005 Romyak Exhibit 17026	ALGAT0004584656	ALGAT0004584663	FRE 801/802; 9/16/2022 MIL Stip 15 (Comms with Gov't); MIL re JLI Evidence Unrelated to Altria
60	1266	Deposition Exhibit	04/25/2017 Email from Steven Schroder to Tyler Goldman Re: Follow-up	Goldman Exhibit 35023	JLI01369851	JLI01369852	None
61	869	Deposition Exhibit	04/25/2018 JUUL Labs Announces Comprehensive Strategy to Combat Underage Use	Richardson Def. Exhibit 2	JLI00004457	JLI00004458	FRE 801/802; FRE 401/402; MIL re JLI Evidence Unrelated to Altria
62	1514	Misc.	04/28/1994 House Health & Environment Subcommittee Hearing: Dr. Victor DeNoble and Dr. Paul Mele - Anti-Smoking Bill		2023963269 (legacy)	2023963341 (legacy)	FRE 801/802; FRE 401/402; FRE 403; 9/16/2022 MIL Stip 8 (Tobacco Company Conduct); 9/16/2022 MIL Stip 13 (Cigarette Morality)
63	177	Deposition Exhibit	04/28/2018 Email from Amit Jain to Riaz Valani Re: downside of Pax/JUUL device due to high nicotine content	Valani Exhibit 40078	MDL_RV0028900	MDL_RV0028900	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
64	1371	Deposition Exhibit	04/30/2018 Email from Riaz Valani to Nicholas Pritzker Re: Juul Review by Social Context	Valani Exhibit 40118	MDL_RV0012736	MDL_RV0012737	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; FRE 106 (orphan)
65	505	Deposition Exhibit	05/01/2019 Email from David Wise to KC Crosthwaite Re: Juul Discussion Draft 5.1.19 redline.pptx	Crosthwaite Exhibit 45036	ALGAT0005398132	ALGAT0005398133	None

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66	<b>244</b>	Party Production	05/02/2018 Email from Thomas Moore to Kane Herrick, David Wise and Zane Underwood Re: Altria Research report - "JUUL now more incremental than cannibalistic?"		ALGAT0002819763	ALGAT0002819764	FRE 801/802; FRE 805
67	<b>386</b>	Deposition Exhibit	05/04/2017 Email from Adam Bowen to Chelsea Kania Re: JUUL consumer research topics	Bowen Exhibit 11122	INREJUUL_00304212	INREJUUL_00304213	FRE 801/802; FRE 401/402; MIL re JLI Evidence Unrelated to Altria
68	<b>139</b>	Deposition Exhibit	05/05/2018 Email from Nicholas Pritzker to Chris Olin Re: Juul	Pritzker Exhibit 14112	MDL_NP001151	MDL_NP001151	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
69	<b>128</b>	Deposition Exhibit	05/09/2018 Email from Nicholas Pritzker to Chris Olin Re: Juul	Olin Exhibit 18519	MDL_NP007169	MDL_NP007170	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 9/16/2022 MIL Stip 8 (Tobacco Company Conduct)
70	<b>220</b>	Party Production	05/10/2006 Ploom Phase-C Implementation Plan	Bowen Exhibit 2 (NCAG) Bowen Exhibit 11135	JLI70038057	JLI70038080	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 9/16/2022 MIL Stip 8 (Tobacco Company Conduct)
71	<b>26</b>	Deposition Exhibit	05/10/2009 Email from Gal Cohen to Adam Bowen Re: Ploom	Cohen Exhibit 26002	JLI20769505	JLI20769506	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
72	<b>642</b>	Deposition Exhibit	05/10/2018 Email from Brian Blaylock to Howard Willard et al. Re: Project Tree - BOD Full presentation	Gifford Exhibit 31006	ALGAT0004206025	ALGAT0004206060	9/16/2022 MIL Stip 9 (Tobacco Litigation) (redactions)
73	<b>887</b>	Deposition Exhibit	05/10/2018 Email from Matthew Romyak to Pascal Fernandez and Bruce Neidle Re: Updates for Jody BOD and Additional Slide	Romyak Exhibit 17025 Fernandez Exhibit 2219	ALGAT0000891877	ALGAT0000891879	None
74	<b>176</b>	Deposition Exhibit	05/18/2015 Email from Alexander Asseily to Nicholas Pritzker et al. Re: PAX thoughts - May 15	Valani Exhibit 40077 Pritzker Exhibit 14029	MDL_AA0000292	MDL_AA0000295	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 3 (Out-of-SF Marketing)
75	<b>19</b>	Deposition Exhibit	05/19/2009 Email from Chris Skillin to Adam Bowen, et al. Re: big 8 - status	Bowen Exhibit 11139 Valani Exhibit 40104	JLI20769119	JLI20769120	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
76	<b>303</b>	Deposition Exhibit	05/19/2015 Email from Riaz Valani to Alexander Asseily and Zach Frankel Re: PAX thoughts - May 15	Asseily Exhibit 11002	MDL_AA0000317	MDL_AA0000322	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 3 (Out-of-SF Marketing)
77	<b>122</b>	Deposition Exhibit	05/29/2015 Email from Nicholas Pritzker to Chris Olin Re: CEH Initiates Legal Action on Vaping Dangers	Olin Exhibit 18503	MDL_NP000487	MDL_NP000487	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 20 (Other Health Conditions / Chemicals)
78	<b>1432</b>	Party Production	05/30/2018 McKinsey & Company JUUL Flavor Study. Discussion Document		JLI00145976	JLI00146003	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria

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79	118	Deposition Exhibit	06/01/2015 Email from Nicholas Pritzker to Christopher Olin Re: CEH Initiates Legal Action on Vaping Dangers	Olin Exhibit PM14030 Pritzker Exhibit 14030	MDL_NP006751	MDL_NP006753	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 20 (Other Health Conditions / Chemicals)
80	726	Deposition Exhibit	06/03/2019 Email from JUUL to Jacqueline Tu Re: Try JUUL for 40% off	Longest Exhibit 452	5210733368	5210733372	FRE 401/402; 10/3/2022 MIL 11 (Ads Disseminated by Altria)
81	3079	Deposition Exhibit	06/04/2015 TabbyWakes Instagram post "COACD invites you to JUUL Launch party"	Wakefield Exhibit 2			FRE 801/802; FRE 401/402; FRE 403
82	2214	Misc.	06/05/2015 Nicholas Delgado @desi.rolle on Instagram "I guess I'm a yung vape model @JUULvapor"  <a href="https://www.instagram.com/p/3jPW5Kk2E/">https://www.instagram.com/p/3jPW5Kk2E/</a>				FRE 801/802; FRE 401/402; FRE 403
83	1268	Deposition Exhibit	06/05/2017 Email from Riaz Valani to Nicholas J. Pritzker Re: Introduction	Valani Exhibit 40107	MDL_RV0015995	MDL_RV0015995	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
84	147	Deposition Exhibit	06/06/2015 Email from Sarah@pax.com to Marketing. Re: #VAPORIZED with JUUL   The Bosco   New York City photo booth and video booth rentals	Richardson Exhibit 5030	JLI01117337	JLI01117337	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 3 (Out-of-SF Marketing)
85	164	Deposition Exhibit	06/08/2018 Email from Jon Getz to Kirby Forlin et al. Re: eVapor April 2018 report and presentation "Adult Tobacco Consumer Tracker", 5/25/2018	Romyak Exhibit 17033 Fernandez Exhibit 2220	ALGAT0000896628	ALGAT0000896629	None
86	123	Deposition Exhibit	06/10/2015 Email from Nicholas Pritzker to Chris Olin, et al. Re: E-Cigarette ban in enclosed spaces in Wales pushes ahead - BBC News	Olin Exhibit 18506 Pritzker 14039	MDL_NP000531	MDL_NP000531	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 20 (Other Health Conditions / Chemicals)
87	1434	Deposition Exhibit	06/10/2015 Vice Magazine Cover and JUUL Vaporized Campaign Images	Richardson Exhibit 5040	JLI70050046	JLI70050050	FRE 801/802; FRE 401/402; FRE 403
88	183	Deposition Exhibit	06/11/2018 Email from Riaz Valani to Dinyar Devitre Re: Mint Percentage?	Valani Exhibit 40112 Devitre Exhibit 31503	MDL_RV0016578	MDL_RV0016578	None
89	175	Deposition Exhibit	06/18/2014 Email from Riaz Valani to Zach Frankel Re: juul deck	Valani Exhibit 40074	MDL_RV0025943	MDL_RV0025958	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
90	809	Deposition Exhibit	06/18/2015 Email from Chelsea Kania to Spencer Pederson, et al. Re: JUUL in Times Square	Mumby Exhibit 4035	JLI00351772	JLI00351776	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
91	555	Deposition Exhibit	06/18/2015 Email from Lee Garvey to James Monsees et al. Re: JUUL Voice of the Consumer	Dunlap Exhibit 29004	JLI00373738	JLI00373744	FRE 801/802; FRE 401/402; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 3 (Out-of-SF Marketing)
92	109	Deposition Exhibit	06/20/2015 Email from Sarah Richardson to Richard Mumby, et al. Re: DPAA Panel	Mumby Exhibit 4060 Richardson Exhibit 5038	JLI00219318	JLI00219322	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 3 (Out-of-SF Marketing)



## Altria Defendants' Objections

San Francisco Unified School District v. JUUL Labs, Inc., et al., Case No. 3:19-cv-08177

## Plaintiff's Priority Exhibit List

	REF NO.	CATEGORY	DESCRIPTION	DEP. Exhibit #	BEG BATES	END BATES	2/6/2023 Altria Objections to 1/30 SFUSD Priority Exhibit List
93	1352	Party Production	06/22/2016 Email from Adam Bowen to Riaz Valani et al. Re: [Chat #107829]		MDL_RV0038755	MDL_RV0038755	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 9/16/2022 MIL Stip 3 (3P Social Media)
94	828	Deposition Exhibit	06/23/2017 Email from Joe Murillo to Jose Murillo Re: Important Message from the Director of Upper School	Murillo Exhibit 50007	ALGAT0001745463	ALGAT0001745464	FRE 801/802; FRE 805; FRE 403
95	41	Deposition Exhibit	06/23/2019 Email from James Wappler to K.C. Crosthwaite Re: {Unverified} Talking Points	Crosthwaite Exhibit 45038	ALGAT0003901387	ALGAT0003901392	FRE 401/402; FRE 403; FRE 801/802; 10/17/2022 Opp'n to Pl.'s MIL 1.B (PMI and Crosthwaite)
96	40	Deposition Exhibit	06/26/2018 Email from Kevin Crosthwaite to Natasha Robertson Re: Project Tree LTM Discussion	Crosthwaite Exhibit 45035	ALGAT0004319709	ALGAT0004319734	FRE 401/402 (redactions); FRE 403 (redactions); 9/16/2022 MIL Stip 17 (PMI) (redactions)
97	1331	Party Production	06/29/2015 Email from Scott Dunlap to Richard Mumby Re: JUUL and the brand message		INREJUUL_00055999	INREJUUL_00055999	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
98	556	Deposition Exhibit	06/30/2015 Email from Chelsea Kania to Richard Mumby Re: JUUL and the Brand Message	Dunlap Exhibit 29005 Mumby Exhibit 4070 Pritzker 14036	INREJUUL_00174498	INREJUUL_00174499	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
99	2310	Party Production	07/01/2015 Chelsea Kania email to Lee Garvey, Ashley Marand, Spencer Pederson Re: "Party sosh posts" attaching re-post event photos from influencers [press event/Times Square]		JLI00351087	JLI00351099	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 9/16/2022 MIL Stip 3 (3P Social Media)
100	1263	Party Production	07/01/2015 Email from Riaz Valani to Nicholas Pritzker Re: NYTimes: U.S. Chamber Works Globally to Fight Antismoking Measures		MDL_RV0015918	MDL_RV0015918	FRE 801/802; FRE 401/402; MIL re JLI Evidence Unrelated to Altria; 9/16/2022 MIL Stip 17 (PMI)
101	1605	Party Production	07/01/2015 Email from Zach Frankel to Alexander Asseily et al. Re: Did you guys read the second half Of this article	Asseily Exhibit 11003 Richardson Exhibit 5047	MDL_AA0000343	MDL_AA0000343	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
102	178	Deposition Exhibit	07/02/2015 Email from Riaz Valani to Nicholas Pritzker and Hank Handelsman Re: Did you guys read the second half of this article	Valani Exhibit 40090 Pritzker 14142	MDL_NP014528	MDL_NP014528	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
103	119	Deposition Exhibit	07/06/2015 Email from Nicholas Pritzker to Regan Pritzker et al., Re: The E-Cig Quandary   Magazine Features	Olin Exhibit PM14042 Pritzker Exhibit 14042	MDL_NP000594	MDL_NP000594	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 20 (Other Health Conditions / Chemicals)

## Altria Defendants' Objections

San Francisco Unified School District v. JUUL Labs, Inc., et al., Case No. 3:19-cv-08177

## Plaintiff's Priority Exhibit List

	REF NO.	CATEGORY	DESCRIPTION	DEP. Exhibit #	BEG BATES	END BATES	2/6/2023 Altria Objections to 1/30 SFUSD Priority Exhibit List
104	608	Deposition Exhibit	07/07/2015 Email from Riaz Valani to Zach Frankel Re: Update and call next week	Frankel Exhibit 17768 Valani Exhibit 40106	MDL_RV0026762	MDL_RV0026766	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
105	112	Deposition Exhibit	07/09/2015 Email from Alexander Asseily to Richard, et al. Re: Good Job on the Board Call :)	Mumby Exhibit 4076	JLI00214617	JLI00214619	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 3 (Out-of-SF Marketing)
106	250	Party Production	07/09/2019 Email from Howard Willard to Kevin Burns, Riaz Valani and Nicholas Pritzker Re: Feedback on Youth Vaping Prevention Plan		ALGAT0003279064	ALGAT0003279064	None
107	18	Deposition Exhibit	07/11/2016 Email from Alex Cantwell to Chelsea Kania, et al. Re: JUUL 3rd party filler follow up	Bowen Exhibit 11138	INREJUUL_00294198	INREJUUL_00294200	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
108	216	Party Production	07/16/2016 Email from Tyler Goldman to Adam Bowen Re: UGC	Bowen Exhibit 13 (NCAG) Goldman Exhibit 35004	JLI70037924	JLI70037924	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 9/16/2022 MIL Stip 3 (3P Social Media)
109	716	Deposition Exhibit	07/19/2019 Email from Kaitlin Longest to Theodore Edlich Re: JUUL Update for 7/22/19	Longest Exhibit 435	5185237714	5185237715	FRE 401/402; 10/3/2022 MIL 11 (Ads Disseminated by Altria); 10/3/2022 MIL 12 (Services)
110	182	Deposition Exhibit	07/21/2017 Email from Nicholas Pritzker to Riaz Valani, et al. Re: Our Leadership - Altria	Valani Exhibit 40108 Pritzker Exhibit 14085	MDL_RV0016113	MDL_RV0016113	FRE 401/402; FRE 403
111	507	Deposition Exhibit	07/21/2019 Email from K.C. Crosthwaite to James Wappler and David Wise RE: Scanned document from Crosthwaite, Kevin C.	Crosthwaite Exhibit 45039	ALGAT0003896155	ALGAT0003896165	FRE 801/802
112	376	Deposition Exhibit	07/22/2019 Email from David Wise to James Wappler Re: Draft Documents	Blaylock Exhibit 40066			FRE 801/802; FRE 805
113	829	Deposition Exhibit	07/24/2019 Email from Jose Murillo to Murray Garnick Re: From POLITICO Pro Health Care--"Testimony: Juul touted its products to ninth graders, American Indian tribes"	Murillo Exhibit 50009	ALGAT0005435213	ALGAT0005435215	FRE 801/802; FRE 805; FRE 403
114	17	Deposition Exhibit	07/25/2018 Email from David Wise to K.C. Crosthwaite Re: Project Tree Materials for Meeting Tomorrow; attaching presentation "Value Creation - August 2018", Altria Client Services	Blaylock Exhibit 40054	ALGAT0004314952	ALGAT0004314964	None
115	45	Deposition Exhibit	07/27/2018 Messages from Devitre, LLC to Howard Willard	Devitre Exhibit 31515 Valani Exhibit 40115	ALGAT0006491955	ALGAT0006491971	None
116	127	Deposition Exhibit	07/28/2017 Email from Chris Olin to Nicholas Pritzker Re: NYTimes: FDA to Target Addictive Levels of Nicotine in Cigarettes	Olin Exhibit 18512 Pritzker Exhibit 14068	MDL_NP003660	MDL_NP003661	FRE 801/802; FRE 805; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 20 (Other Health Conditions / Chemicals)
117	67	Deposition Exhibit	07/30/2017 Email from Tyler Goldman to Isaac Pritzker et al. Re: Some notes from Altria Meeting	Frankel Exhibit 17789	JLI01129881	JLI01129884	FRE 801/802; FRE 805; 10/17/2022 Opp'n to Pl.'s MIL 1.A (Frankel Email)
118	818	Deposition Exhibit	08/01/2016 Email from Ashley Marand to Danna McKay Re: JUUL Inventory Talking Points	Mumby Exhibit 4106	JLI05662404	JLI05662411	FRE 801/802; FRE 401/402; MIL re JLI Evidence Unrelated to Altria

Altria Defendants' Objections

San Francisco Unified School District v. JUUL Labs, Inc., et al., Case No. 3:19-cv-08177

Plaintiff's Priority Exhibit List

	REF NO.	CATEGORY	DESCRIPTION	DEP. Exhibit #	BEG BATES	END BATES	2/6/2023 Altria Objections to 1/30 SFUSD Priority Exhibit List
119	553	Deposition Exhibit	08/05/2015 Email from Joran Nicgorski to Fred Antonangeli Re: JUUL one Sheet (leave behind with item numbers)	Dunlap Exhibit 29002	JLI41350064	JLI41350065	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
120	668	Deposition Exhibit	08/07/2018 Email from Bryan Yip to Matt David, et al. Re: Question	Gould Exhibit 50	JLI00142292	JLI00142296	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 10 (Age Verification)
121	159	Deposition Exhibit	08/08/2016 Email from Sarah Richardson to Kelly Evans et al. Re: CEO Press Release - New Direction	Richardson Exhibit 5074	JLI00229776	JLI00229794	FRE 801/802; FRE 401/402; MIL re JLI Evidence Unrelated to Altria
122	1450	Deposition Exhibit	08/08/2018 Email from Nora Walker to Chelsea Kania Re: [National] WASHINGTON POST: We Killed The Cigarette. What We Got In Return Is Mango-flavored Nicotine In 'Party Mode.'	Walker Exhibit 620	JLI00143068	JLI00143069	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
123	582	Deposition Exhibit	08/09/2018 Email from Zane G. Underwood (ALCS) to Bruce L. Neidle (ALCS) et al. Re: BoD Slides	Fernandez Exhibit 2222	ALGAT0004542581	ALGAT0004542582	FRE 401/402
124	667	Deposition Exhibit	08/10/2018 Email from Markian Sawczuk to Ashley Gould Re: Weekly Update (review YP)	Gould Exhibit 44	JLI00062835	JLI00062839	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
125	549	Deposition Exhibit	08/10/2018 Messages from Dinyar Devitre to Riaz Valani	Devitre Exhibit 31521	ALGAT0006492044	ALGAT0006492046	None
126	398	Deposition Exhibit	08/20/2009 Email from Tony Kim to Adam Bowen Re: plom partners update	Bowen Exhibit 11140	JLI07820490	JLI07820492	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 9/16/2022 MIL Stip 17 (PMI)
127	252	Party Production	08/22/2018 Agenda for Altria Group Inc.'s Board of Directors Strategy Sessions		ALGAT0003327931	ALGAT0003328012	FRE 401/402 (redactions); FRE 403 (redactions); 9/16/2022 MIL Stip 17 (PMI) (redactions); 9/16/2022 MIL Stip 18 (Cronos) (redactions)
128	1448	Party Production	08/24/2015 Email from Kate Morgan to Chelsea Kania Re: Summary		JLI00347153	JLI00347157	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria

## Altria Defendants' Objections

San Francisco Unified School District v. JUUL Labs, Inc., et al., Case No. 3:19-cv-08177

## Plaintiff's Priority Exhibit List

	REF NO.	CATEGORY	DESCRIPTION	DEP. Exhibit #	BEG BATES	END BATES	2/6/2023 Altria Objections to 1/30 SFUSD Priority Exhibit List
129	1724	Party Production	09/01/2017 Email from Ashley Gould to Tyler Goldman et al. Re: Invitation: meeting 15 September to discuss FDA announcements and what next	Cohen Exhibit 26073 Gould Exhibit 55 Grunberg Exhibit 35	JLI10678578	JLI10678580	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 9/16/2022 MIL Stip 15 (Comms with Gov't)
130	458	Deposition Exhibit	09/02/2013 Email from Nicholas Pritzker to Gal Cohen Re: Trefis: 10% share of e-cig oppty worth \$5B to Altria	Cohen Exhibit 26004	JLI42813973	JLI42813973	FRE 801/802; MIL re JLI Evidence Unrelated to Altria
131	964	Deposition Exhibit	09/09/2019 Email from Howard Willard to William Gifford et al. Re: Please Edit these Documents - Jupiter Alignment with Society and HW Short Story attached	Willard Exhibit 26	ALGAT0005381711	ALGAT0005381714	9/16/2022 MIL Stip 17 (PMI)
132	86	Deposition Exhibit	09/09/2019 FDA Warning Letter from FDA to Juul, Kevin Burns	Gould Exhibit 68	JLI40051010	JLI40051014	FRE 801/802; FRE 401/402; FRE 403; 9/16/2022 MIL Stip 19 (FDA Criticism)
133	972	Deposition Exhibit	09/12/2018 letter from FDA to Howard Willard Re: MarkTen	Willard Exhibit 36			FRE 801/802
134	65	Deposition Exhibit	09/13/2018 Email from Edward Largo to Pascal Fernandez et al. Re: UTP Related Materials and attached presentation "Underage Tobacco Use Landscape, Emergence of E-Vapor Product Use" August 15, 2018, Altria, titled "JUUL Recognition & Use Among Youth"	Fernandez Exhibit 2223	ALGAT0003598549	ALGAT0003598550	None
135	512	Deposition Exhibit	09/13/2019 Email from K.C. Crosthwaite to Murray Garnick Re: Draft plan for CEO switch: Jupiter	Crosthwaite Exhibit 45044	ALGAT0003898375	ALGAT0003898377	FRE 801/802; 9/16/2022 MIL Stip 17 (PMI)
136	69	Deposition Exhibit	09/18/2018 Email from Murray Garnick to Howard Willard et al. Re: commissioner meeting	Garnick Exhibit 2326 Wilson Exhibit 30005	ALGAT0004052737	ALGAT0004052737	FRE 401/402; FRE 403; 9/16/2022 MIL Stip 15 (Comms with Gov't)
137	513	Deposition Exhibit	09/22/2019 Email from K.C. Crosthwaite to 'kccros@gmail.com' Re: Highly Confidential - KC Request for CC Approval of Payment 09.23.2019	Crosthwaite Exhibit 45045	8031805465	8031805468	FRE 401/402; FRE 403; 9/16/2022 MIL Stip 7 (Financial Condition)
138	646	Deposition Exhibit	09/26/2018 Email from 'ALCS Investor Relations Information Delivery' to Howard Willard et al. Re: Analyst Comments	Gifford Exhibit 31021 Garnick Exhibit 2321	ALGAT0004049441 ALGAT0004049516	ALGAT0004049442 ALGAT0004049550	FRE 801/802
139	2894	Misc.	1/12/2016 JUUL Facebook Post with Orlando Bloom and Katy Perry				FRE 801/802; FRE 401/402; FRE 403; 9/16/2022 MIL Stip 3 (3P Social Media)
140	155	Deposition Exhibit	1/12/2016 Slack thread between Adam Bowen, Sarah Richardson	Richardson Exhibit 5061 Bowen Exhibit 10 (NCAG)	PAXSLK00008014	PAXSLK00008014	FRE 801/802; FRE 401/402; FRE 403
141	5020	Deposition Exhibit	1/20/2018 Email from Bruce Harter to Rinda Bartley Re: Checking in - Castro Valley	Harter Exhibit 336	JLI00386034	JLI00386040	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria

## Altria Defendants' Objections

San Francisco Unified School District v. JUUL Labs, Inc., et al., Case No. 3:19-cv-08177

## Plaintiff's Priority Exhibit List

	REF NO.	CATEGORY	DESCRIPTION	DEP. Exhibit #	BEG BATES	END BATES	2/6/2023 Altria Objections to 1/30 SFUSD Priority Exhibit List
142	2895	Party Production	1/29/2019 Email from Ann Hoey to Exec Team Re: JUUL Brand Standards Manual - Q1 Update		JLI05301429	JLI05301429	FRE 801/802; FRE 401/402; MIL re JLI Evidence Unrelated to Altria
143	3171	Party Production	1/29/2020 Email from Rehan Khan to Bill Gardner et al. Re: 1/30 JUUL Bi-Weekly Meeting Agenda	Gardner Exhibit 272	5212126644	5212126644	FRE 106 (orphan)
144	2896	Misc.	1/3/2019 truth initiative: What's behind the explosive growth of JUUL				FRE 801/802; FRE 401/402; FRE 403
145	78	Deposition Exhibit	1/30/2017 Email and attachment from Wendy Fox to William Gifford et al. re: January 2017 Board of Directors Presentation	Gifford Exhibit 31029	ALGAT0006529919	ALGAT0006530035	FRE 401/402 (redactions); FRE 403 (redactions)
146	2897	Party Production	1/4/2019 Email from Jennifer Hunter to Todd Walker and Murray Garnick Re: Phone call	Hunter 17141	ALGAT0004055068	ALGAT0004055073	FRE 801/802; FRE 805; 9/16/2022 MIL Stip 15 (Comms with Gov't)
147	3129	Party Production	1/4/2019 Email from Todd Walker to Murray Garnick et al. Re: Phone call		ALGAT0004046158	ALGAT0004046159	9/16/2022 MIL Stip 15 (Comms with Gov't)
148	2898	Deposition Exhibit	1/5/2019 Email from Todd Walker to Murray Garnick Re: Re: FDA action items/Juul coordination	Gifford Exhibit 31014	ALGAT0005452139	ALGAT0005452141	9/16/2022 MIL Stip 15 (Comms with Gov't)
149	195	Deposition Exhibit	10/02/2018 Email from Murray Garnick to William Gifford and Kevin Crosthwaite Re: Draft Outline - Engagement with Commissioner Gottlieb	Wilson Exhibit 30008 Willard Exhibit 37	ALGAT0004283415	ALGAT0004283421	FRE 401/402; FRE 403; 9/16/2022 MIL Stip 15 (Comms with Gov't)
150	2140	Deposition Exhibit	10/05/2018 Letter from Howard Willard to Nicholas Pritzker et al. Re: Altria's investment in JUUL	Garnick Exhibit 2332 Blaylock Exhibit 1732, 1746 Devitre Exhibit 31516	ALGAT0004032616	ALGAT0004032617	None
151	807	Deposition Exhibit	10/06/2015 Email from Richard Mumby to Karen Phillips, et al. Re: JUUL - Harrisburg Update	Mumby Exhibit 4031	JLI00214152	JLI00214158	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
152	2065	Deposition Exhibit	10/07/2015 Email from Sarah Richardson to PaxLabs Re: Colbert clip	Richardson Exhibit 5052	JLI03570630	JLI03570630	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
153	585	Deposition Exhibit	10/11/2018 Document titled "Draft Script for Townhall"	Fernandez Exhibit 2228 Garnick 2336	ALGAT0004053356	ALGAT0004053363	None
154	1519	Misc.	10/13/1999 Associated Press: PM admits Smoking is Addictive, Potentially Dangerous		2074161690 (legacy)	2074161691 (legacy)	FRE 801/802; FRE 401/402; FRE 403; 9/16/2022 MIL Stip 8 (Tobacco Company Conduct); 9/16/2022 MIL Stip 13 (Cigarette Morality)
155	986	Deposition Exhibit	10/14/2019 Letter from Howard Willard to U.S. Senators	Willard Exhibit 58	8032109822	8032109836	None
156	76	Deposition Exhibit	10/15/2018 Email from Paige Magness to Howard Willard et al. Re: Town Hall Plan w-Draft Script for October Townhall	Gifford Exhibit 31009 Fernandez Exhibit 2228	ALGAT0004053353	ALGAT0004053363	None

## Altria Defendants' Objections

San Francisco Unified School District v. JUUL Labs, Inc., et al., Case No. 3:19-cv-08177

## Plaintiff's Priority Exhibit List

	REF NO.	CATEGORY	DESCRIPTION	DEP. Exhibit #	BEG BATES	END BATES	2/6/2023 Altria Objections to 1/30 SFUSD Priority Exhibit List
157	1379	Party Production	10/15/2018 Email from Riaz Valani to Riaz Valani Re: Overall much improved!		MDL_RV0028377	MDL_RV0028377	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
158	42	Deposition Exhibit	10/15/2019 Letter from Justin P. Hedge to James E. Abell III, Esq. Re: Request for Additional Information and Documentary Materials Issued to Altria Group, Inc., No. 20190791	Daviduke Exhibit 2703 Willard Exhibit 22	8490000866	8490000901	FRE 401/402; FRE 403; 9/16/2022 MIL Stip 11 (Other Litigation and Investigations)
159	937	Deposition Exhibit	10/16/2017 Email from Walker to support@instagram.com "Age Gate for JUUL account"	Walker Exhibit 645	JLI03669917	JLI03669917	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
160	961	Deposition Exhibit	10/17/2018 Email from Paige Magness to Howard Willard, et al. Re: October Town Hall Plan	Willard Exhibit 23	ALGAT0000102212	ALGAT0000102226	None
161	1730	Deposition Exhibit	10/18/2017 Email from Mia Pelayo to Brand Protection Re: Videos about how to hide JUULs from parents/Use them in school	Walker Exhibit 640	JLI00002258	JLI00002258	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 9/16/2022 MIL Stip 3 (3P Social Media)
162	1947	Party Production	10/2/2015 Email from Riaz Valani to Alexander Asseily Re: Re: PAX Board proposed message/ your comments?		MDL_RV0033687	MDL_RV0033689	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
163	193	Deposition Exhibit	10/25/2018 Email from Howard Willard to Nicholas Pritzker Re: Altria Response to FDA - E-vapor October 25, 2018	Willard Exhibit 43 Gifford Exhibit 31010	ALGAT0004032609	ALGAT0004032609	9/16/2022 MIL Stip 15 (Comms with Gov't); FRE 106 (orphan)
164	12	Deposition Exhibit	10/25/2018 Letter from Howard Willard to Scott Gottlieb Re: underage use of e-vapor products	Blaylock Exhibit 1751 Wilson Exhibit 30016 Fernandez Exhibit 2232 Garnick Exhibit 2340 Willard Exhibit 44 Hunter Exhibit 17140	ALGAT0004197828	ALGAT0004197832	9/16/2022 MIL Stip 15 (Comms with Gov't); FRE 106 (orphan)
165	2905	Party Production	10/26/2015 Pax Labs, Inc. Minutes of a Meeting of the Board of Directors	Handelsman 7018			FRE 801/802; FRE 401/402; MIL re JLI Evidence Unrelated to Altria
166	1382	Deposition Exhibit	10/30/2018 Email from Riaz Valani to Nicholas Pritzker Re: [Chat #152365]	Frankel Exhibit 17786	MDL_RV0019498	MDL_RV0019499	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria

## Altria Defendants' Objections

San Francisco Unified School District v. JUUL Labs, Inc., et al., Case No. 3:19-cv-08177

## Plaintiff's Priority Exhibit List

	REF NO.	CATEGORY	DESCRIPTION	DEP. Exhibit #	BEG BATES	END BATES	2/6/2023 Altria Objections to 1/30 SFUSD Priority Exhibit List
167	2906	Party Production	10/30/2018 Project Richard - Preliminary Due Diligence Document Request List	Blaylock Exhibit 2404	ALGAT0005466471	ALGAT0005466479	None
168	647	Deposition Exhibit	10/31/2018 Email from William Gifford to Murray Garnick Re: Publication of First Youth Juul Usage Data	Gifford Exhibit 31024	ALGAT0004335445	ALGAT0004335447	FRE 801/802; FRE 805
169	827	Deposition Exhibit	10/31/2018 Email Todd Walker to Jennifer Hunter, et al. Re: Publication of First Juul Youth Usage Data	Murillo Exhibit 50006	ALGAT0003662747	ALGAT0003662748	FRE 801/802; FRE 805
170	514	Deposition Exhibit	10/31/2019 Email from Jonathan Ocker to Guy Cartwright Re: here's the K.C. Executed Agreement	Crosthwaite Exhibit 45046	JLI41855288	JLI41855389	FRE 801/802; FRE 401/402; FRE 403; 9/16/2022 MIL Stip 7 (Financial Condition)
171	46	Deposition Exhibit	10/4/2018 Outline re: Three topics: Restructuring, FDA, and Tree (Notes for board call)	Devitre Exhibit 31517 Willard Exhibit 39	ALGAT0004052773	ALGAT0004052775	FRE 401/402; FRE 403; 9/16/2022 MIL Stip 15 (Comms with Gov't)
172	2908	Misc.	10/9/2018 Yahoo!Finance article titled Juul surpasses Facebook as fastest startup to reach decacorn status				FRE 801/802; 3/18/2022 Stip 10 (FDA Audit)
173	593	Deposition Exhibit	11/03/1977 Memorandum from W.L. Dunn to T.S. Osdene Re: Proposed Study by Levy.	Flora Exhibit 45113	000128680 (legacy)	000128680 (legacy)	FRE 401/402; FRE 403; 9/16/2022 MIL Stip 8 (Tobacco Company Conduct)
174	1717	Party Production	11/05/2015 Email from James Monsees to board@pax.com Re: organizational update	Valani Exhibit 40100 Asseily Exhibit 11014	JLI01369470	JLI01369471	FRE 801/802; FRE 401/402; MIL re JLI Evidence Unrelated to Altria
175	229	Party Production	11/07/2014 Email from Gal Cohen to Sarah Richardson and Adam Bowen Re: Updated SRA communications roadmap	Bowen Exhibit 7 (NCAG)	JLI70037860	JLI70037880	FRE 801/802; FRE 805; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; FRE 106 (orphan)
176	2909	Party Production	11/10/2017 Altria Client Services: JUUL Story Presentation	Blaylock 1706			FRE 106 (orphan)
177	362	Deposition Exhibit	11/10/2017 Email from Traci Martin to Richard Jupe et al. Re: JUUL Overview - Understanding the Competition to Effectively Develop Panama	Blaylock Exhibit 1707	ALGAT0001003407	ALGAT0001003407	FRE 106 (orphan)
178	181	Deposition Exhibit	11/11/2009 Email from Riaz Valani to James Monsees and Tony Kim Re: what PLOOM brings to big tobacco	Valani Exhibit 40105	JLI07820435	JLI07820436	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
179	983	Deposition Exhibit	11/13/2018 JUUL Labs Action Plan - Message from Kevin Burns	Willard Exhibit 55			FRE 801/802; FRE 401/402; MIL re JLI Evidence Unrelated to Altria
180	2911	Misc.	11/15/2018 FDA News Release: Results from 2018 National Youth Tobacco Survey show dramatic increase in e-cigarette use among youth over past year				FRE 801/802
181	32	Deposition Exhibit	11/17/2014 Email from Gal Cohen to Sarah Richardson and Adam Bowen Re: Updated SRA communications roadmap	Cohen Exhibit 26051 Gould Exhibit 69 Richardson Exhibit 5078	JLI08053397	JLI08053397	FRE 801/802; FRE 401/402; MIL re JLI Evidence Unrelated to Altria; FRE 106 (orphan)
182	2782	Party Production	11/19/2019 Altria Presentation: AGDC/JUUL 2020 SOW Planning Session		9564430635	9564430653	FRE 401/402; 10/3/2022 MIL 11 (Ads Disseminated by Altria); 10/3/2022 MIL 12 (Services)

## Altria Defendants' Objections

San Francisco Unified School District v. JUUL Labs, Inc., et al., Case No. 3:19-cv-08177

## Plaintiff's Priority Exhibit List

	REF NO.	CATEGORY	DESCRIPTION	DEP. Exhibit #	BEG BATES	END BATES	2/6/2023 Altria Objections to 1/30 SFUSD Priority Exhibit List
183	2913	Misc.	11/19/2019 Los Angeles Times article titled Juul wanted to revolutionize vaping. It took a page from Tobacco's chemical formulas				FRE 801/802; FRE 805; FRE 403; 9/16/2022 MIL Stip 8 (Tobacco Company Conduct); 3/18/2022 Stip 10 (FDA Audit)
184	2557	Party Production	11/3/2017 Project Jericho: Preliminary Diligence Request List		INREJUUL_00327597	INREJUUL_00327603	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
185	1732	Deposition Exhibit	11/6/2008 Email from Gal Cohen to Riaz Valani et al. Re: Altria	Cohen Exhibit 26003	JLI20769703	JLI20769703	FRE 801/802; FRE 401/402; MIL re JLI Evidence Unrelated to Altria
186	191	Deposition Exhibit	12/01/2018 Email from David Wise to Howard Willard et al. Re: Project Tree - Altria Board Update	Willard Exhibit 18	ALGAT0004055986	ALGAT0004055987	FRE 401/402 (redactions); FRE 403 (redactions); 9/16/2022 MIL Stip 18 (Cronos) (redactions)
187	87	Deposition Exhibit	12/02/2017 Email from Ashley Gould to James Jack and Shaun Flanigan Re: Not to share but for your feedback - Harter Resume	Harter Exhibit 303	JLI00156897	JLI00156902	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 9 (Out-of-SF EYP Activities)
188	74	Deposition Exhibit	12/06/2018 Email from Brian Blaylock to Jwappler, et al. Re: BoD Portal presentations	Gifford Exhibit 31003	ALGAT0005040660; ALGAT0005040712	ALGAT0005040735	FRE 801/802 (redactions); FRE 401/402 (redactions); FRE 403 (redactions); 9/16/2022 MIL Stip 17 (PMI) (redactions)
189	179	Deposition Exhibit	12/08/2016 Email from Riaz Valani to PAX Board et al. Re: Statement from the USSG on youth vaping from Wall Street Journal Article	Valani Exhibit 40091	JLI01129914	JLI01129916	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
190	125	Deposition Exhibit	12/09/2016 Email from Chris Olin to Nicholas Pritzker, et al. Re: Surgeon general sounds the alarm on teens and e-cigarettes	Olin Exhibit 18509 Pritzker Exhibit 14059	MDL_NP003684	MDL_NP003684	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
191	126	Deposition Exhibit	12/09/2016 Email from njpritzker@taocap.com to Chris Olin, et al. Re: E-cigarette use by teens: Surgeon general sounds alarm - CNN.com	Olin Exhibit 18510 Pritzker Exhibit 14056	MDL_NP000809	MDL_NP000809	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
192	989	Deposition Exhibit	12/11/2018 Email from Brian Blaylock to William Gifford et al. Re: Project Tree (DEC BoD updated 12.11 Final) and Discussion Materials - Eagle (BoD 12.11)	Willard Exhibit 60	ALGAT0005457006	ALGAT0005457095	FRE 801/802 (redactions); FRE 805 (redactions); 9/16/2022 MIL Stip 17 (PMI) (redactions)
193	2915	Party Production	12/12/2014 Email from James Monsees to Scott Verner re: NSM Decks		JLI08790971	JLI08790971	FRE 801/802; FRE 401/402; MIL re JLI Evidence Unrelated to Altria
194	363	Deposition Exhibit	12/12/2017 Altria Client Services Presentation titled: Nu Mark Business Update	Blaylock Exhibit 1709	ALGAT0000042083	ALGAT0000042168	None
195	75	Deposition Exhibit	12/13/2017 Email from Brian Blaylock to Howard Willard et al. Re: Updated Project Tree presentation	Gifford Exhibit 31004 Garnick Exhibit 2310	ALGAT0005448985	ALGAT0005449031	FRE 801/802 (redactions); FRE 401/402 (redactions); FRE 403 (redactions); FRE 106



## Altria Defendants' Objections

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## Plaintiff's Priority Exhibit List

	REF NO.	CATEGORY	DESCRIPTION	DEP. Exhibit #	BEG BATES	END BATES	2/6/2023 Altria Objections to 1/30 SFUSD Priority Exhibit List
196	13	Deposition Exhibit	12/13/2018 Email from Robert Buell to David Wise et al. Re: Project Tree Greenleaf Regulatory Review	Blaylock Exhibit 2406 Gifford Exhibit 31012	ALGAT0003768208	ALGAT0003768243	FRE 801/802; FRE 401/402; FRE 403; 9/16/2022 MIL Stip 16 (Product Changes); 10/17/2022 Opp'n to Pl.'s MIL 1.C (Greenleaf Report)
197	387	Deposition Exhibit	12/15/2010 Email from James Monsees to Adam Bowen Re: Focus	Bowen Exhibit 11123 Bowen Exhibit 4 (NCAG)	JLI20774097	JLI20774101	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
198	367	Deposition Exhibit	12/15/2017 Altria Client Services Presentation titled: Juul Labs Investor Presentation	Blaylock Exhibit 1723	ALGAT0005054128	ALGAT0005054173	9/16/2022 MIL Stip 15 (Comms with Gov't) (redactions); 9/16/2022 MIL Stip 9 (Tobacco Litigation) (redactions); FRE 106 (orphan)
199	1388	Party Production	12/19/2018 Minutes of a Meeting of the Board of Directors of JUUL Labs, Inc.	Nicholas Pritzker 14134	JLI01436336	JLI01437045	FRE 801/802; FRE 401/402; MIL re JLI Evidence Unrelated to Altria
200	2152	Party Production	12/19/2018 Project Tree - Cash Distribution Model		JLI01388029	JLI01388029	FRE 801/802; FRE 401/402; MIL re JLI Evidence Unrelated to Altria; 9/16/2022 MIL Stip 7 (Financial Condition)
201	1838	Deposition Exhibit	12/20/2018 Altria Makes \$12.8 Billion Minority Investment in JUUL to Accelerate Harm Reduction and Drive Growth - Business Wire	Gifford Exhibit 31013			None
202	371	Deposition Exhibit	12/20/2018 Email from K.C. Crosthwaite to Richard Jupe Re: Documents and timeline for tomorrow	Blaylock Exhibit 2402 Longest Exhibit 432	ALGAT0005459581	ALGAT0005459603	None
203	49	Deposition Exhibit	12/25/2018 Email from Dinyar Devitre to Susan Cohen Re: Notes made by Devitre after call with Riaz Valani	Devitre Exhibit 31526	ALGAT0006491808	ALGAT0006491808	None
204	1309	Deposition Exhibit	12/26/2014 Email from Alexander Asseily to Nicholas Pritzker et al. Re: NYTimes: Race to Deliver Nicotine's Punch, With Less Risk	Nicholas Pritzker Exhibit 14018 Berger Exhibit 52001	MDL_AA0000282	MDL_AA0000284	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
205	314	Deposition Exhibit	2/12/2019 JUUL Labs Disclosure Packet	Atkins Exhibit 1924 Valani Exhibit 40101	JLI04725448	JLI04725582	FRE 801/802
206	43	Deposition Exhibit	2/12/2019 Statement of Work #6 - Sales Support Services	Daviduke Exhibit 2707 Longest Exhibit 462	JLI01339878	JLI01339881	FRE 401/402; 10/3/2022 MIL 12 (Services)
207	2924	Party Production	2/21/2019 CDC, VitalSigns: Tobacco Use By Youth is Rising	Arnett Exhibit 5	JLI700117502	JLI700117507	FRE 801/802
208	834	Deposition Exhibit	2/5/2020 Memorandum to Democratic Members of the Subcommittee on Economic and Consumer Policy from Subcommittee Staff Re: Update on the Subcommittee's E-Cigarette Investigation	Murillo Exhibit 50017	JLI44924081	JLI44924126	FRE 801/802; FRE 401/402; FRE 403
209	1845	Party Production	2/6/2019 Email from Brian Blaylock to Sara Quigley Re: RE: 2019 ALG Strategic Initiatives - Draft & Update		ALGAT0002856953	ALGAT0002856955	None

## Altria Defendants' Objections

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## Plaintiff's Priority Exhibit List

	REF NO.	CATEGORY	DESCRIPTION	DEP. Exhibit #	BEG BATES	END BATES	2/6/2023 Altria Objections to 1/30 SFUSD Priority Exhibit List
210	2925	Party Production	2/6/2019 Letter from Scott Gottlieb to Howard Willard	Hunter Exhibit 17142 Willard Exhibit 48			FRE 801/802; FRE 401/402; FRE 403; 9/16/2022 MIL Stip 19 (FDA Criticism)
211	5117	Party Production	2/7/2020 Email from Nina H. Mayer to Susan C. Saunders Re: New Bathroom Policy		SFUSD_164949	SFUSD_164951	FRE 801/802; FRE 403; MIL re JLI Evidence Unrelated to Altria
212	1095	Misc.	2012 Surgeon General Report (Full Report) - Preventing Tobacco Use Among Youth and Young Adults. A Report of the Surgeon General				FRE 801/802; FRE 401/402; FRE 403; 9/16/2022 MIL Stip 8 (Tobacco Company Conduct)
213	2061	Deposition Exhibit	2012 Surgeon General Report: Executive Summary	Richardson Exhibit 5005 Willard Exhibit 3 Harter Exhibit 306			FRE 801/802; FRE 401/402; FRE 403; 9/16/2022 MIL Stip 8 (Tobacco Company Conduct)
214	2926	Party Production	2015 PaxLabs Marketing Update		JLI01046288	JLI01046288	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
215	1093	Misc.	2016 Surgeon General Report - E-Cigarette Use Among Youth and Young Adults: A Report of the Surgeon General				FRE 801/802; FRE 403; 9/16/2022 MIL Stip 8 (Tobacco Company Conduct)
216	64	Deposition Exhibit	2018 National Youth Tobacco Survey Finds Cause for Concern - Center for Tobacco Products - November 2018	Edmondson-Taylor Exhibit 1455 Burns Exhibit 8513			FRE 801/802
217	135	Deposition Exhibit	2018 NYTS Data: A Startling Rise in Youth E-Cigarette Use - FDA	Pritzker Exhibit 14005			FRE 801/802
218	24	Deposition Exhibit	2019 National Youth Tobacco Survey Shows Youth e-Cigarette Use at Alarming Levels, Infographic - FDA 12/31/2019	Burns Exhibit 8514			FRE 801/802
219	1526	Misc.	2020 National Youth Tobacco Survey Infographic	Hunter Exhibit 17147			FRE 801/802
220	1741	Party Production	3/13/2018 Juul Twitter comment regarding product marketing		JLI00684459	JLI00684459	FRE 801/802; FRE 401/402; FRE 403; 9/16/2022 MIL Stip 3 (3P Social Media)
221	1743	Deposition Exhibit	3/16/2018 Email from Bruce Harter to jyoung@cityoflivermore.net Re: E-Cigarette Epidemic	Harter Exhibit 373	JLI00385454	JLI00385454	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 9 (Out-of-SF EYP Activities)

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## Plaintiff's Priority Exhibit List

	REF NO.	CATEGORY	DESCRIPTION	DEP. Exhibit #	BEG BATES	END BATES	2/6/2023 Altria Objections to 1/30 SFUSD Priority Exhibit List
222	2659	Deposition Exhibit	3/20/2015 Email from Chelsea Kania to Augusta Tigrett	Valani Exhibit 40084	MDL2913_Mumby_0004822	MDL2913_Mumby_0004823	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; FRE 106 (orphan)
223	2658	Deposition Exhibit	3/31/2015 Email from Chelsea Kania to Augusta Tigrett	Valani Exhibit 40085	MDL2913_Mumby_0004816	MDL2913_Mumby_0004819	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; FRE 106 (orphan)
224	1017	Deposition Exhibit	4/1/2019 Email from James Xu to Russell Rogers et al. Re: meeting on continued discussion to resolve serious issues created for Avail by Altria's shift in strategy	Xu Exhibit 10017	ALGAT0005016641	ALGAT0005016641	FRE 801/802; FRE 401/402; FRE 403
225	2483	Party Production	4/15/2014 Email from Scott Ballin to rschlyer@tnc.org et al. Re: Congressional Report - E-cigarettes and Youth		JLI02260720	JLI02260765	FRE 801/802; FRE 805; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 9/16/2022 MIL Stip 3 (3P Social Media)
226	5023	Deposition Exhibit	4/16/2018 Email from Julie Henderson to Bruce Harter; Wendell Greer Re: Summary of Tobacco-like programs	Harter Exhibit 356	INREJUUL_00197690	INREJUUL_00197692	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 9/16/2022 MIL Stip 8 (Tobacco Company Conduct)
227	1749	Deposition Exhibit	4/17/2018 Email from Bruce Harter to Julie Henderson et al. Re: Chicago - Hinsdale	Harter Exhibit 358	JLI00022479	JLI00022479	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 9 (Out-of-SF EYP Activities)
228	2932	Party Production	4/20/2018 Email and Attachment from Riaz Valani to nick@taocap.com Re: Fwd: Juul Review by Social Context	Frankel Exhibit 17784 Pritzker Exhibit 14108	MDL_RV0003986	MDL_RV0004011	FRE 801/802; FRE 805; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; FRE 106 (orphan)
229	3134	Deposition Exhibit	4/22/2016 Email from Kisha Fowler to Pascal Fernandez Re: Draft CMI Business Updates	Blaylock Exhibit 1703	ALGAT0000849303	ALGAT0000849308	FRE 401/402 (redactions); FRE 106 (orphan)
230	2935	Party Production	4/26/2016 Altria Presentation titled E-Vapor Category and Nu Mark Business Update		ALGAT0000849307	ALGAT0000849307	FRE 106 (orphan)

## Altria Defendants' Objections

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## Plaintiff's Priority Exhibit List

	REF NO.	CATEGORY	DESCRIPTION	DEP. Exhibit #	BEG BATES	END BATES	2/6/2023 Altria Objections to 1/30 SFUSD Priority Exhibit List
231	2937	Party Production	4/27/2015 Juul Vapor - Build a better BUZZ, and the world will beat a path to your door		JLI01040059	JLI01040060	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; FRE 106 (orphan)
232	84	Deposition Exhibit	4/3/2018 Statement from FDA Commissioner Gottlieb on new enforcement actions	Gould Exhibit 32			FRE 801/802
233	1858	Party Production	4/30/2018 Email from Vittal Kadapakkam to Mark Jones et al. Re: Fwd: Juul Review by Social Context		JLI21575209	JLI21575236	FRE 801/802; FRE 805; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; FRE 106 (orphan)
234	2938	Deposition Exhibit	4/30/2018 Insight Rooms JUUL Review	Valani Exhibit 40119	MDL_RV0012738	MDL_RV0012761	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; FRE 106 (orphan)
235	138	Deposition Exhibit	4/30/2018 JUUL Review Deck - Insight Rooms	Pritzker Exhibit 14109 Frankel Exhibit 17785 Kadapakkam Exhibit 2734	MDL_RV0003988	MDL_RV0004011	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; FRE 106 (orphan)
236	1962	Deposition Exhibit	4/4/2017 article by G. Chisholm in The Harbinger - Hidden Juul	Parrish Exhibit 420			FRE 801/802; FRE 805; FRE 401/402; FRE 403
237	2940	Misc.	5/10/2016 Federal Register Re: Tobacco Products				None
238	558	Deposition Exhibit	5/15/2015 JUUL Vaporized Ad	Dunlap Exhibit 29015 Mumby DX10			FRE 801/802; FRE 401/402; FRE 403
239	1860	Deposition Exhibit	5/19/2015 Email from Alexander Asseily to Zach Frankel et al. Re: Re: PAX thoughts - May 15	Frankel Exhibit 17772	MDL_AA0000311	MDL_AA0000316	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
240	1861	Party Production	5/24/2018 Email from Adam Bowen to Ken Berkowitz Re: Re: Early Results on Project Bears	Rubinstein Exhibit 730	INREJUUL_00245835	INREJUUL_00245844	FRE 801/802; FRE 401/402; MIL re JLI Evidence Unrelated to Altria
241	2261	Misc.	6/05/2015 Mimi Sweeney @msweenz97 on Twitter "@JUULvapor"  <a href="https://twitter.com/msweenz97/status/606864935705051137">https://twitter.com/msweenz97/status/606864935705051137</a>				FRE 801/802; FRE 401/402; FRE 403; 9/16/2022 MIL Stip 3 (3P Social Media)

## Altria Defendants' Objections

San Francisco Unified School District v. JUUL Labs, Inc., et al., Case No. 3:19-cv-08177

## Plaintiff's Priority Exhibit List

	REF NO.	CATEGORY	DESCRIPTION	DEP. Exhibit #	BEG BATES	END BATES	2/6/2023 Altria Objections to 1/30 SFUSD Priority Exhibit List
242	2413	Party Production	6/09/2015 Email from Douglas Perrett to Richard Mumby Re: Thank you!!!! ["coolest mother fuckers"]	Perrett Exhibit 47	JLI700127880	JLI700127880	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
243	2947	Misc.	6/12/2014 CDC Newsroom: Cigarette smoking among U.S. high school students at lowest level in 22 years				FRE 801/802; FRE 805
244	1753	Deposition Exhibit	6/13/2018 Email from Bruce Harter to Ashley Gould Re: Demonstration Site & Other Thoughts	Harter Exhibit 355	JLI00161115	JLI00161117	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
245	2948	Misc.	6/15/2009 Changes in Youth Smoking, 1976-2002: A Time-Series Analysis - PMC				FRE 801/802; FRE 401/402; FRE 403; 9/16/2022 MIL Stip 8 (Tobacco Company Conduct)
246	2949	Misc.	6/15/2017 CDC: Youth tobacco product use, including e-cigarettes, drops during 2015-2016				FRE 801/802
247	2951	Party Production	6/17/2015 PaxLabs Board Meeting Presentation	Handelsman 7010			FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
248	3135	Deposition Exhibit	6/18/2015 Email from Sarah Richardson to Greg Damus Re: Re: billboard creative	Richardson Exhibit 5044	JLI00226535	JLI00226540	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 3 (Out-of-SF Marketing)
249	2952	Party Production	6/19/2018 JUULvapor Tweet		JLI00684399	JLI00684399	FRE 801/802; FRE 401/402; FRE 403
250	1754	Deposition Exhibit	6/2/2018 Email from Bruce Harter to Julie Henderson Re: Questions from Potential School Partner	Harter Exhibit 354	JLI00018453	JLI00018455	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 9 (Out-of-SF EYP Activities)
251	2274	Misc.	6/22/2019 @alybournepeters on Twitter "FUCK. Do I buy another JUUL or take the L and quit smoking bad things??"  <a href="https://twitter.com/alybournepeters/status/1142619754273918976?s=11&amp;t=WZK3kr4EJKt2q5vjmMBFSA">https://twitter.com/alybournepeters/status/1142619754273918976?s=11&amp;t=WZK3kr4EJKt2q5vjmMBFSA</a>				FRE 801/802; FRE 401/402; FRE 403; 9/16/2022 MIL Stip 3 (3P Social Media)

## Altria Defendants' Objections

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## Plaintiff's Priority Exhibit List

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252	639	Deposition Exhibit	6/4/2015 Instagram post from user Coacd, commented on by Juulvapor	Garvey Exhibit 2138			FRE 801/802; FRE 401/402; FRE 403; 9/16/2022 MIL Stip 3 (3P Social Media)
253	2955	Party Production	6/4/2015 Juul Sampling Deck		INREJUUL_00096390	INREJUUL_00096408	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 10 (Age Verification)
254	2458	Deposition Exhibit	6/5/2015 Instagram Post by simon_ackerman Last nights Juul event with @msweenz #chelsea #NYC	Berger Exhibit 52010 Wakefield Exhibit 11			FRE 801/802; FRE 401/402; FRE 403; 10/3/2022 MIL 3 (Out-of-SF Marketing); 9/16/2022 MIL Stip 3 (3P Social Media)
255	2958	Deposition Exhibit	6/5/2017 Email from Dinyar Devitre to William Gifford Re: Fwd: Introduction	Devitre Exhibit 31502	ALGAT0004332303	ALGAT0004332303	None
256	1755	Deposition Exhibit	6/6/2018 Email from Julie Henderson to Bruce Harter Re: Materials for tomorrow's discussion	Harter Exhibit 364	JLI-HOR-00155718	JLI-HOR-00155723	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 9/16/2022 MIL Stip 8 (Tobacco Company Conduct)
257	2960	Misc.	7/15/2019 Business World Online article titled: Find a problem you are passionate to solve: Startup tips from JUUL Labs founder, Adam Bowen				FRE 801/802; FRE 805; FRE 401/402; FRE 403; 9/16/2022 MIL Stip 7 (Financial Condition)
258	2135	Deposition Exhibit	7/16/2018 Letter from JUUL Labs, Inc. to FDA Re: Advance Notice of Proposed Rulemaking: Regulation of Flavors in Tobacco Products; Docket No. FDA-2017-N-6565	Gould Exhibit 43	JLI42868179	JLI42868194	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 9/16/2022 MIL Stip 15 (Comms with Gov't)
259	2963	Party Production	7/23/2015 Email from Richard Mumby to Adam Bowen et al. Re: JUUL Messaging Parameters for Board Review and Approval	Handelsman 7013			FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
260	2967	Party Production	7/29/2015 ECigIntelligence: Pax has no qualms about Big Tobacco alliance	Pritzker Exhibit 14052	MDL_NP000664	MDL_NP000665	FRE 801/802; FRE 805; FRE 401/402; FRE 403

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## Plaintiff's Priority Exhibit List

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261	2969	Party Production	7/31/2018 Email from Brian Blaylock to Howard Willard Re: Project Tree - Value Creation	Blaylock Exhibit 40055	ALGAT0004205131	ALGAT0004205150	9/16/2022 MIL Stip 15 (Comms with Gov't) (redactions); 9/16/2022 MIL Stip 9 (Tobacco Litigation) (redactions); FRE 106 (orphan)
262	2972	Party Production	7/7/2015 Email from Alexander Asseily to Riaz Valani Re: Update and call next week	Pritzker Exhibit 14043	MDL_AA0000368	MDL_AA0000371	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
263	3137	Deposition Exhibit	8/1/2017 Email from Riaz Valani to Zach Frankel Re: Fwd: Pratham Bay Area Guide	Valani Exhibit 40109	MDL_RV0015944	MDL_RV0015945	None
264	885	Deposition Exhibit	8/10/2018 Email from Bruce Neidle to Zane Underwood Re: Draft FY E-Vapor Estimate (percent Juul).xlsx	Romyak Exhibit 17020	ALGAT0002605196	ALGAT0002605196	FRE 106
265	3138	Party Production	8/12/2016 PaxLabs Briefing - Juul Experience Premium Vapor: Strategic Considerations	Cohen Exhibit 26007	JLI00511053	JLI00511085	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
266	3140	Deposition Exhibit	8/16/2007 Martellaro, J. BW: Apple Masters Teen Marketing. The Mac Observer. <a href="https://www.macobserver.com/article/2007/08/16.11.shtml">https://www.macobserver.com/article/2007/08/16.11.shtml</a>	Cohen Exhibit 26040			FRE 801/802; FRE 805; FRE 401/402; FRE 403
267	2977	Misc.	8/21/2018 Wells Fargo - Nielsen: Tobacco All Channel Data Thru 8/11 - Cig Vol Decelerates				FRE 801/802
268	3141	Deposition Exhibit	8/28/2018 Email from Kevin Burns to Steve Hong RE: Re: Flavor Naming	Gould Exhibit 46	INREJUUL_00288811	INREJUUL_00288814	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
269	2979	Misc.	9/11/2019 FDA News Release: Trump Administration Combating Epidemic of Youth E-Cigarette Use with Plan to Clear Market of Unauthorized, Non-Tobacco-Flavored E-Cigarette Products				FRE 801/802
270	2982	Party Production	9/21/2018 Email from Christopher Boffi to Kevin Crosthwaite et al. Re: Project Tree - Draft Materials		ALGAT0004318919	ALGAT0004318919	FRE 801/802; FRE 106 (orphan)
271	2983	Misc.	9/22/2018 The Times article titled "Why teenagers are addicted to their Juuls - the iPhone of e-cigarettes"				FRE 801/802; FRE 805; FRE 401/402; FRE 403
272	2984	Party Production	9/29/2015 Juul Labs Picture		JLI01044849	JLI01044849	FRE 401/402; FRE 403; 9/16/2022 MIL Stip 3 (3P Social Media)
273	2985	Deposition Exhibit	9/3/2018 Email from Murray Garnick to Kevin Crosthwaite Re: plan B	Willard Exhibit 34	ALGAT0004283406	ALGAT0004283406	None

## Altria Defendants' Objections

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## Plaintiff's Priority Exhibit List

	REF NO.	CATEGORY	DESCRIPTION	DEP. Exhibit #	BEG BATES	END BATES	2/6/2023 Altria Objections to 1/30 SFUSD Priority Exhibit List
274	151	Deposition Exhibit	AdAge Article 2015 JUUL Hopes to Reinvent e-cigarette Ads with Vaporized Campaign. PAX Labs' Slickly Designed Product Stands Out From Most Current Brands	Richardson Exhibit 5045			FRE 401/402; FRE 403; FRE 801/802; FRE 805; 10/3/2022 MIL 3 (Out-of-SF Marketing)
275	3172	Party Production	ALCS Identified Risks_Gaps in JUUL PMTA_Jan 24 2020 DRAFT for Team Input		5212126645	5212126655	FRE 106
276	648	Deposition Exhibit	Altria Article titled: "Our 10-Year Vision", Altria.com	Gifford Exhibit 31028			None
277	620	Deposition Exhibit	Altria Client Services Presentation Titled: "Underage Tobacco Prevention: 2017 Update and Planning Presentation" - February 2017	Garnick Exhibit 2304			FRE 801/802 (redactions); FRE 805 (redactions)
278	649	Deposition Exhibit	Altria Client Services Presentation titled: "Value Creation" - August 2018	Gifford Exhibit 31032	8490001137	8490001155	9/16/2022 MIL Stip 15 (Comms with Gov't) (redactions); 9/16/2022 MIL Stip 9 (Tobacco Litigation) (redactions); FRE 106 (orphan)
279	3146	Party Production	Altria Group, Inc. - Unanimous Written Consent in Lieu of a Meeting of the Compensation Committee of the Board of Directors		5186243212	5186243217	FRE 401/402; FRE 403; 9/16/2022 MIL Stip 7 (Financial Condition)
280	2986	Party Production	Altria PowerPoint titled "Project Tree" September 2018		ALGAT0004318920	ALGAT0004318937	FRE 106 (orphan)
281	630	Deposition Exhibit	Altria Presentation titled: "Regulatory & Litigation Update. ALG Board of Directors. February 2019"	Garnick Exhibit 2323			9/16/2022 MIL Stip 9 (Tobacco Litigation)
282	3147	Party Production	Altria Presentation: JUUL Overview - June 2018		ALGAT0005045576	ALGAT0005045576	None
283	629	Deposition Exhibit	Article titled: "Proprietary Survey Sheds Light on Duel Over JUUL" Deutsche Bank Research, 9/25/2018	Garnick Exhibit 2322 Blaylock 2407	5185468634	5185468668	FRE 801/802
284	89	Deposition Exhibit	Audio of 2018 Millennial High School focus group	Harter Exhibit 309	JLI00386010	JLI00386010	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 9 (Out-of-SF EYP Activities)
285	548	Deposition Exhibit	August 2018 Messages from Peter Gross to Devitre LLC.	Devitre Exhibit 31511	ALGAT0006492049	ALGAT0006492052	FRE 801/802
286	3056	Misc.	Bella Hadid Instagram page				FRE 401/402; FRE 403; 9/16/2022 MIL Stip 3 (3P Social Media)
287	2988	Misc.	Bella Hadid Instagram				FRE 401/402; FRE 403; 9/16/2022 MIL Stip 3 (3P Social Media)
288	2989	Misc.	Bella Hadid Photo with Juul				FRE 401/402; FRE 403; 9/16/2022 MIL Stip 3 (3P Social Media)
289	8	Deposition Exhibit	Board of Directors Presentation, Billy Gifford & Jody Begley, May 2018 - Altria	Blaylock Exhibit 1724			FRE 401/402 (redactions); FRE 403 (redactions); 9/16/2022 MIL Stip 9 (Tobacco Litigation) (redactions)
290	625	Deposition Exhibit	CBS News Article "Concerns over health effects of vaping - and rising use among teens" cbsnews.com, 2/26/2018	Garnick Exhibit 2312			FRE 801/802; FRE 805; FRE 401/402; FRE 403



## Altria Defendants' Objections

San Francisco Unified School District v. JUUL Labs, Inc., et al., Case No. 3:19-cv-08177

## Plaintiff's Priority Exhibit List

	REF NO.	CATEGORY	DESCRIPTION	DEP. Exhibit #	BEG BATES	END BATES	2/6/2023 Altria Objections to 1/30 SFUSD Priority Exhibit List
291	2994	Misc.	CDC Youth and Tobacco Use; Smoking and Tobacco Use				FRE 801/802
292	2854	Misc.	CDC, National Youth Tobacco Survey <a href="https://www.cdc.gov/tobacco/data_statistics/surveys/nyts/index.htm">https://www.cdc.gov/tobacco/data_statistics/surveys/nyts/index.htm</a> )				FRE 801/802
293	2997	Misc.	CDC. Youth and Tobacco Use. Youth use of tobacco products in any form is unsafe. <a href="https://www.cdc.gov/tobacco/data_statistics/fact_sheets/youth_data/tobacco_use/index.htm#">https://www.cdc.gov/tobacco/data_statistics/fact_sheets/youth_data/tobacco_use/index.htm#</a>				FRE 801/802
294	772	Deposition Exhibit	Chart of Juul's Enhanced Underage Youth Use Prevention Efforts Over Time	Monsees Slide 68			FRE 801/802; 10/3/2022 MIL 10 (Age Verification)
295	2998	Party Production	Chart of Units Sold in North Carolina and United States between 6/1/15-9/30/19	Penland Exhibit 1	JLI04549017	JLI04549017	FRE 801/802; FRE 401/402
296	2281	Misc.	Chi Osse Instagram account  <a href="https://www.instagram.com/chiosse/">https://www.instagram.com/chiosse/</a>				FRE 401/402; FRE 403; 9/16/2022 MIL Stip 3 (3P Social Media)
297	3000	Deposition Exhibit	Closeup of JUUL Vaporized Advertisement in Times Square, 2015	Richardson Exhibit 5034			FRE 401/402; FRE 403
298	2231	Misc.	COACD Instagram post 06/04/2015	Garvey Exhibit 2138			FRE 801/802; FRE 401/402; FRE 403; 9/16/2022 MIL Stip 3 (3P Social Media)
299	3082	Deposition Exhibit	COACD invitation to JUUL Launch Party	Wakefield Exhibit 1			FRE 801/802; FRE 401/402; FRE 403
300	3077	Deposition Exhibit	Compilation of JLI documents produced Launch party photos of Tabby and friends	Wakefield Exhibit 3			FRE 401/402; FRE 403; 10/3/2022 MIL 3 (Out-of-SF Marketing)
301	3076	Deposition Exhibit	Composite of Mimi Sweeney Instagram posts	Wakefield Exhibit 24			FRE 801/802; FRE 401/402; FRE 403
302	2698	Party Production	December 2018 Altria Presentation, "Strategy Update"		ALGAT0005525387	ALGAT0005525457	FRE 801/802
303	483	Deposition Exhibit	Demonstrative - Demo AC2: Letter to FDA re JUUL PMTA, April 27 2021, page 16	Crosthwaite Exhibit 45012			FRE 801/802; FRE 401/402; FRE 403; 9/16/2022 MIL Stip 8 (Tobacco Company Conduct); 9/16/2022 MIL Stip 13 (Cigarette Morality); Improper Demonstrative
304	496	Deposition Exhibit	Demonstrative - Demo AG: Public Law 111-31, Family Smoking Prevention, - Pages 3-4 - TCA, - 6/22/2009	Crosthwaite Exhibit 45026			FRE 801/802; FRE 401/402; FRE 403; 9/16/2022 MIL Stip 8 (Tobacco Company Conduct); 9/16/2022 MIL Stip 13 (Cigarette Morality); Improper Demonstrative
305	481	Deposition Exhibit	Demonstrative - Demo C: JUUL Labs "Health Effects" <a href="https://www.juullabs.com/about/health-effects">https://www.juullabs.com/about/health-effects</a> , October 6, 2021	Crosthwaite Exhibit 45010			FRE 801/802; Improper Demonstrative
306	428	Deposition Exhibit	Demonstrative - Family Smoking Prevention and Tobacco Control & Federal Retirement Reform, July 22, 2009 (2)	Bowen Exhibit DEM-P			FRE 801/802; FRE 401/402; FRE 403; FRE 106; Improper Demonstrative

## Altria Defendants' Objections

San Francisco Unified School District v. JUUL Labs, Inc., et al., Case No. 3:19-cv-08177

## Plaintiff's Priority Exhibit List

	REF NO.	CATEGORY	DESCRIPTION	DEP. Exhibit #	BEG BATES	END BATES	2/6/2023 Altria Objections to 1/30 SFUSD Priority Exhibit List
307	433	Deposition Exhibit	Demonstrative - Transcript for CDC press briefing: E-cigarette use triples among middle and high school students in just one year, April 16, 2015	Bowen Exhibit DEM-U			FRE 801/802; FRE 401/402; FRE 403; 9/16/2022 MIL Stip 8 (Tobacco Company Conduct); FRE 106; Improper Demonstrative
308	1782	Misc.	DHHS. 2020. Smoking Cessation. A Report of the Surgeon General				FRE 801/802; FRE 401/402; FRE 403
309	590	Deposition Exhibit	Dr. H Wakeham, et al. Memorandum titled: "Jet's Money Offer" - February 19, 1969	Flora Exhibit 45110	1003289921 (legacy)	1003289922 (legacy)	FRE 801/802; FRE 401/402; FRE 403; 9/16/2022 MIL Stip 8 (Tobacco Company Conduct); 9/16/2022 MIL Stip 13 (Cigarette Morality)
310	235	Party Production	Draft Altria Client Services presentation titled "AGDC Sales Workstream"		9564239915	9564239915	FRE 401/402; FRE 403; 10/3/2021 MIL 12 (Services)
311	246	Party Production	Draft Altria Client Services presentation titled "Project Tree" June 2017		ALGAT0002834151	ALGAT0002834151	None
312	234	Party Production	Draft Altria Group presentation titled "Leveraging Altria Group Distribution Company - Presented to JUUL Labs, Inc. on July 17, 2019" June 2019		9560815473	9560815473	FRE 401/402; FRE 403; 10/3/2022 MIL 12 (Services)
313	368	Deposition Exhibit	DRAFT Outline for Meeting with Commissioner Gottlieb, October 1, 2018 - Altria	Blaylock Exhibit 1744 Willard Exhibit 38	ALGAT0004047986	ALGAT0004047991	9/16/2022 MIL Stip 15 (Comms with Gov't)
314	890	Deposition Exhibit	E-Cig Use in Classroom Booms as Teachers Blame JUUL Vape. December 30, 2018. Associated Press.	Romyak Exhibit 17029			FRE 801/802; FRE 805; FRE 401/402; FRE 403
315	7	Deposition Exhibit	E-Vapor Update, August 2018 - Altria Client Services	Blaylock Exhibit 1716	ALGAT0005465204	ALGAT0005465258	FRE 401/402 (redactions); FRE 403 (redactions); 9/16/2022 MIL Stip 16 (Product Changes) (redactions)
316	1911	Deposition Exhibit	Excerpts from A Report of the Surgeon General, pages 58-59, - 2016	Blaylock Exhibit 1741			FRE 106; FRE 801/802
317	988	Deposition Exhibit	Foundation for a Smoke-Free World website homepage	Willard Exhibit 6			FRE 801/802; FRE 401/402; FRE 403
318	632	Deposition Exhibit	Garnick notes for Howard Willard's BOD update call titled: "Three topics: Restructuring, FDA, and Tree"	Garnick Exhibit 2330 Wilson Exhibit 30009	ALGAT0004196774	ALGAT0004196776	FRE 401/402; FRE 403; 9/16/2022 MIL Stip 15 (Comms with Gov't)
319	551	Deposition Exhibit	Greenleaf Health, "Project Tree: Regulatory Review" - December 13, 2018	Devitre Exhibit 31528 Blaylock Exhibit 2419	5185469782	5185469815	FRE 801/802; FRE 401/402; FRE 403; 9/16/2022 MIL Stip 16 (Product Changes); 10/17/2022 Opp'n to Pl.'s MIL 1.C (Greenleaf Report)
320	1472	Party Production	Image - JUUL VAPOR x Tabby Time Promotional Sector @juulvapor		JLI00351088	JLI00351088	FRE 401/402; FRE 403; 9/16/2022 MIL Stip 3 (3P Social Media)
321	1473	Party Production	Image 1718 - Life is Beautiful Event		JLI01044845	JLI01044845	FRE 401/402; FRE 403; 10/3/2022 MIL 3 (Out-of-SF Marketing)
322	1474	Party Production	Image 1722 - Life is Beautiful Event		JLI01044847	JLI01044847	FRE 401/402; FRE 403; 10/3/2022 MIL 3 (Out-of-SF Marketing)
323	810	Deposition Exhibit	Image of Times Square Billboards	Mumby Exhibit 4036			FRE 401/402; FRE 403; 10/3/2022 MIL 3 (Out-of-SF Marketing)

## Altria Defendants' Objections

San Francisco Unified School District v. JUUL Labs, Inc., et al., Case No. 3:19-cv-08177

## Plaintiff's Priority Exhibit List

	REF NO.	CATEGORY	DESCRIPTION	DEP. Exhibit #	BEG BATES	END BATES	2/6/2023 Altria Objections to 1/30 SFUSD Priority Exhibit List
324	215	Party Production	Instagram pages from juulboyz	Bowen Exhibit 12 (NCAG) Goldman Exhibit 35005	JLI70037917	JLI70037918	FRE 401/402; FRE 403; FRE 801/802; 9/16/2022 MIL Stip 3 (3P Social Media)
325	756	Deposition Exhibit	Interview with James Monsees - The Founder Podcast	Monsees Exhibit 45071			FRE 801/802; FRE 401/402; FRE 403
326	2000	Misc.	IRI Retail Sales Data. <a href="https://www.iriworldwide.com/en-us">https://www.iriworldwide.com/en-us</a>				FRE 801/802; FRE 401/402
327	757	Deposition Exhibit	Jagwar Device Engineering Specification - JUUL System	Monsees Exhibit 45073 Walker Exhibit 627	JLI00875416	JLI00875424	FRE 801/802; FRE 401/402; MIL re JLI Evidence Unrelated to Altria
328	106	Deposition Exhibit	JUUL 2015 Media Recap - Media Smith	Mumby Exhibit 4029	JLI00483923	JLI00483923	FRE 401/402; FRE 403; FRE 801/802; MIL re JLI Evidence Unrelated to Altria
329	3015	Party Production	Juul Advertisement Gif	Richardson Exhibit 5034			FRE 401/402; FRE 403
330	3014	Party Production	Juul Advertisement Gif	Richardson Exhibit 5033			FRE 401/402; FRE 403
331	2484	Party Production	Juul Build a Better Advertising	Morgan Exhibit 1221	JLI30184552	JLI30184552	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
332	889	Deposition Exhibit	JUUL E-Cig and teens: Health Problem of the Decade? March 15, 2018. CNN	Romyak Exhibit 17028			FRE 801/802; FRE 805; FRE 401/402; FRE 403; 10/3/2022 MIL 10 (Age Verification)
333	52	Deposition Exhibit	JUUL Influencer Recap - 2017	Richardson Exhibit 5062 Walker Exhibit 607 Edmondson Taylor Exhibit 1406 Kania Exhibit 66	JLI00386642	JLI00386647	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
334	3018	Party Production	JUUL Influencer Recap 2017 Presentation		INREJUUL_00099530	INREJUUL_00099535	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
335	189	Deposition Exhibit	JUUL Instagram Post, August 8, 2017 - @juulvapor	Walker Exhibit 623 Henderson Exhibit 173			FRE 801/802; FRE 401/402; FRE 403
336	110	Deposition Exhibit	JUUL Kiosk Video File	Mumby Exhibit 4069			FRE 401/402; FRE 403
337	2457	Party Production	JUUL Launch Party Photo - group at table		INREJUUL_00442665	INREJUUL_00442665	FRE 801/802; FRE 401/402; FRE 403; 10/3/2022 MIL 3 (Out-of-SF Marketing)
338	886	Deposition Exhibit	JUUL now more incremental than cannibalistic?, May 1, 2018 - Deutsche Bank	Romyak Exhibit 17024	ALGAT0004584696	ALGAT0004584711	FRE 801/802
339	3173	Deposition Exhibit	JUUL Overview. June 2018. Altria Client Services presentation	Gardner Exhibit 235			None
340	727	Deposition Exhibit	JUUL Packaging - Juul DM, 6 panel trifold carrier, 100# Anthem Gloss Cover, September 19, 2019	Longest Exhibit 453	5210830992	5210830993	None

## Altria Defendants' Objections

San Francisco Unified School District v. JUUL Labs, Inc., et al., Case No. 3:19-cv-08177

## Plaintiff's Priority Exhibit List

	REF NO.	CATEGORY	DESCRIPTION	DEP. Exhibit #	BEG BATES	END BATES	2/6/2023 Altria Objections to 1/30 SFUSD Priority Exhibit List
341	158	Deposition Exhibit	JUUL Presentation - The Fastest Growing Vapor Brand in 2015, IRI 24-Week JUUL Sales Growth, 1/26/2016	Richardson Exhibit 5073	JLI00232771	JLI00232772	FRE 801/802; FRE 401/402; MIL re JLI Evidence Unrelated to Altria
342	3028	Party Production	Juul Promotional Gif	Richardson Exhibit 5035			FRE 401/402; FRE 403
343	3029	Party Production	Juul Promotional Image	Garvey Exhibit 2121 Harter Exhibit 317 Henderson Exhibit 174 Richardson Exhibit 5036	JLI01027122	JLI01027122	FRE 401/402; FRE 403
344	107	Deposition Exhibit	JUUL Retail - Mediasmith	Mumby Exhibit 4030	JLI00483925	JLI00483925	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 3 (Out-of-SF Marketing)
345	23	Deposition Exhibit	JUUL Teen Tabulations - Percent Appealing to Teens (Flavors)	Brown Exhibit 5023	INREJUUL_00035325	INREJUUL_00035327	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 3 (Out-of-SF Marketing); 10/3/2022 MIL 6 (Flavors/Products Not Sold in SF);
346	186	Deposition Exhibit	JUUL Tweet Re Katy Perry and Orlando Bloom at the Golden Globes	Walker Exhibit 608			FRE 801/802; FRE 401/402; FRE 403
347	108	Deposition Exhibit	JUUL Vaporized Photoshoot	Mumby Exhibit 4039	INREJUUL_00442701	INREJUUL_00442701	FRE 401/402; FRE 403; 10/3/2022 MIL 3 (Out-of-SF Marketing)
348	3032	Party Production	JUULSamplingDeck_FINAL		INREJUUL_00096390	INREJUUL_00096408	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 10 (Age Verification)
349	3057	Deposition Exhibit	Kiosk video	Richardson 5034			FRE 401/402; FRE 403
350	3035	Misc.	LaVito, A. Altria has more to gain than lose in voluntarily pulling e-cigarette pods and most flavors, as FDA cracks down on teen use. October 2018				FRE 801/802
351	888	Deposition Exhibit	Letter from the U.S. Senate to Kevin Burns. Re: Underage usage. April 18, 2018.	Romyak Exhibit 17027			FRE 801/802; FRE 401/402; FRE 403
352	577	Deposition Exhibit	List of Positions Held by Pascal Fernandez at Altria	Fernandez Exhibit 2202			None
353	2282	Misc.	Lumia Nocito Instagram account <a href="https://www.instagram.com/lumia.nocito/">https://www.instagram.com/lumia.nocito/</a>				FRE 401/402; FRE 403; 9/16/2022 MIL Stip 3 (3P Social Media)
354	146	Deposition Exhibit	Marketing Image - Gif of JUUL Employees - JLI	Richardson Exhibit 5029			FRE 401/402; FRE 403; 10/3/2022 MIL 3 (Out-of-SF Marketing)
355	811	Deposition Exhibit	Marketing Images - JUUL Vaporized Ad shown in Times Square - 2015	Mumby Exhibit 4042	INREJUUL_00442548	INREJUUL_00442548	FRE 401/402; FRE 403; 10/3/2022 MIL 3 (Out-of-SF Marketing)
356	111	Deposition Exhibit	Marketing Video - JUUL Vaporized campaign advertisement - 2015	Mumby Exhibit 4072			FRE 401/402; FRE 403

## Altria Defendants' Objections

San Francisco Unified School District v. JUUL Labs, Inc., et al., Case No. 3:19-cv-08177

## Plaintiff's Priority Exhibit List

	REF NO.	CATEGORY	DESCRIPTION	DEP. Exhibit #	BEG BATES	END BATES	2/6/2023 Altria Objections to 1/30 SFUSD Priority Exhibit List
357	1094	Misc.	Master Settlement Agreement				FRE 801/802; FRE 401/402; FRE 403; 9/16/2022 MIL Stip 8 (Tobacco Company Conduct); 9/16/2022 MIL Stip 9 (Tobacco Litigation); 9/16/2022 MIL Stip 13 (Cigarette Morality)
358	5017	Deposition Exhibit	Media Clip from Harter Exhibit 309 - Millennial High School focus group	Harter Exhibit 330			FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 9 (Out-of-SF EYP Activities)
359	5015	Deposition Exhibit	Media Clip from Harter Exhibit 309 - Millennial High School focus group	Harter Exhibit 327			FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 9 (Out-of-SF EYP Activities)
360	5013	Deposition Exhibit	Media Clip from Harter Exhibit 309 - Millennial High School focus group	Harter Exhibit 324			FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 9 (Out-of-SF EYP Activities)
361	5012	Deposition Exhibit	Media Clip from Harter Exhibit 309 - Millennial High School focus group	Harter Exhibit 323			FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 9 (Out-of-SF EYP Activities)
362	5011	Deposition Exhibit	Media Clip from Harter Exhibit 309 - Millennial High School focus group	Harter Exhibit 322			FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 9 (Out-of-SF EYP Activities)
363	5010	Deposition Exhibit	Media Clip from Harter Exhibit 309 - Millennial High School focus group	Harter Exhibit 315			FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 9 (Out-of-SF EYP Activities)
364	5009	Deposition Exhibit	Media Clip from Harter Exhibit 309 - Millennial High School focus group	Harter Exhibit 314			FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 9 (Out-of-SF EYP Activities)
365	5008	Deposition Exhibit	Media Clip from Harter Exhibit 309 - Millennial High School focus group	Harter Exhibit 313			FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 9 (Out-of-SF EYP Activities)
366	5007	Deposition Exhibit	Media Clip from Harter Exhibit 309 - Millennial High School focus group	Harter Exhibit 312			FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 9 (Out-of-SF EYP Activities)

## Altria Defendants' Objections

San Francisco Unified School District v. JUUL Labs, Inc., et al., Case No. 3:19-cv-08177

## Plaintiff's Priority Exhibit List

	REF NO.	CATEGORY	DESCRIPTION	DEP. Exhibit #	BEG BATES	END BATES	2/6/2023 Altria Objections to 1/30 SFUSD Priority Exhibit List
367	5006	Deposition Exhibit	Media Clip from Harter Exhibit 309 - Millennial High School focus group	Harter Exhibit 311			FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 9 (Out-of-SF EYP Activities)
368	3151	Deposition Exhibit	msweenz Instagram photos (3 posts)	Wakefield Exhibit 15			FRE 801/802; FRE 401/402; FRE 403; 9/16/2022 MIL Stip 3 (3P Social Media)
369	3152	Deposition Exhibit	msweenz Instagram photos (9 posts)	Wakefield Exhibit 28			FRE 801/802; FRE 401/402; FRE 403; 9/16/2022 MIL Stip 3 (3P Social Media)
370	476	Deposition Exhibit	Page 9 of "The Health Consequences of Smoking, A Report of the Surgeon General, 1988" USDHHS	Crosthwaite Exhibit 45005			FRE 801/802; FRE 401/402; FRE 403; 9/16/2022 MIL Stip 8 (Tobacco Company Conduct); 9/16/2022 MIL Stip 13 (Cigarette Morality)
371	804	Deposition Exhibit	Page from Surgeon General Report and pages from Ploom Presentations	Mumby Exhibit 4010	INREJUUL_00121467	INREJUUL_00121467	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; Improper Demonstrative
372	1188	Party Production	PAX Board minutes (June 17, 2015)	Handelsman Exhibit 7009	JLI46560569	JLI46560573	FRE 801/802; FRE 401/402; MIL re JLI Evidence Unrelated to Altria
373	821	Deposition Exhibit	PAX LABS Events and Experiential Marketing 2015 Recap	Berger Exhibit 52005 Marand Iwanicki Exhibit 1505 Mumby Exhibit 4111	INREJUUL_00116988	INREJUUL_00117048	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
374	752	Deposition Exhibit	Pax Labs Presentation titled: "Company Overview" - 2016	Monsees Exhibit 45066 Rouag Exhibit 6160	JLI00383850	JLI00383881	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
375	802	Deposition Exhibit	Pax Labs Presentation titled: "Marketing Welcome"	Mumby Exhibit 4004 Richardson Exhibit 5003	JLI00166355	JLI00166392	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
376	392	Deposition Exhibit	Pax Labs, Inc. Presentation titled: Sampling JUUL, 2015	Bowen Exhibit 11130 Latronica 40009	INREJUUL_00448150	INREJUUL_00448168	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; 10/3/2022 MIL 10 (Age Verification)
377	1798	Party Production	PaxLabs - Juul Training		JLI09253270	JLI09253270	FRE 801/802; FRE 401/402; MIL re JLI Evidence Unrelated to Altria
378	3042	Party Production	PaxLabs: Pax Product Board Review (May, 2017)		JLI40782624	JLI40782624	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria

## Altria Defendants' Objections

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## Plaintiff's Priority Exhibit List

	REF NO.	CATEGORY	DESCRIPTION	DEP. Exhibit #	BEG BATES	END BATES	2/6/2023 Altria Objections to 1/30 SFUSD Priority Exhibit List
379	2351	Party Production	Photo from JUUL "Vaporized" Launch party" [black & white]		JLI00477794	JLI00477794	FRE 401/402; FRE 403; 10/3/2022 MIL 3 (Out-of-SF Marketing)
380	2364	Party Production	Photo from JUUL "Vaporized" Launch party" [James Monsees] [color]		JLI01026843	JLI01026843	FRE 401/402; FRE 403; 10/3/2022 MIL 3 (Out-of-SF Marketing)
381	2329	Party Production	Photo from JUUL "Vaporized" Launch party" [Mimi Sweeney, Lucy Borden] [black & white]		JLI00477671	JLI00477671	FRE 401/402; FRE 403; 10/3/2022 MIL 3 (Out-of-SF Marketing)
382	2295	Party Production	Photo from JUUL "Vaporized" Launch party" [spans the room, attendees]		INREJUUL_00442676	INREJUUL_00442676	FRE 401/402; FRE 403; 10/3/2022 MIL 3 (Out-of-SF Marketing)
383	2360	Party Production	Photo from JUUL "Vaporized" Launch party" [Sweeney & Borden] [color]		JLI01026747	JLI01026747	FRE 401/402; FRE 403; 10/3/2022 MIL 3 (Out-of-SF Marketing)
384	3154	Party Production	Pinney Associates Draft Proposal - Considerations and Recommendation Re: Pinney Associates	Cohen Exhibit 26024 Rouag Exhibit 6165	JLI10862079	JLI10862083	FRE 801/802; FRE 401/402; MIL re JLI Evidence Unrelated to Altria
385	385	Deposition Exhibit	Ploom National Sales Meeting 2014 - Pax Labs	Bowen Exhibit 11121	INREJUUL_00441843	INREJUUL_00441958	FRE 801/802; FRE 401/402; MIL re JLI Evidence Unrelated to Altria
386	3156	Deposition Exhibit	Powerpoint demonstrative with Camel and JUUL ads	Monsees Exhibit 45077			FRE 801/802; FRE 401/402; FRE 403; Improper Demonstrative
387	916	Deposition Exhibit	Presentation: PAX Labs Board Meeting, June 17, 2015	Valani Exhibit 40092 Handelsman Exhibit 7010	JLI08220562	JLI08220562	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
388	734	Deposition Exhibit	Press Release titled: "Altria Makes \$12.8 billion Minority Investment in JUUL to Accelerate Harm Reduction and Drive Growth" - Business Wire - 2018	Longest Exhibit 471			None
389	102	Deposition Exhibit	Preventing Tobacco Use Among Youth and Young Adults - A Report of the Surgeon General. 2012. CDC	Mumby Exhibit 4006			FRE 401/402; FRE 403; 9/16/2022 MIL Stip 8 (Tobacco Company Conduct); FRE 801/802
390	3157	Party Production	Project Tree Documentation October 2018. Perella Weinberg Partners		ALGAT0005034059	ALGAT0005034113	FRE 801/802
391	621	Deposition Exhibit	Public Law 111-31 - June 22, 2009, "Family Smoking Prevention and Tobacco Control and Federal Retirement Reform"	Garnick Exhibit 2305 Gifford Exhibit 31025			None
392	958	Deposition Exhibit	Raising Kids Who Don't Smoke - PM USA - 2004	Willard Exhibit 2 Arnett Exhibit 18	5095388219	5095388234	FRE 401/402; FRE 403; 9/16/2022 MIL Stip 8 (Tobacco Company Conduct)
393	718	Deposition Exhibit	Revised Statement of Work #3 - executed between Altria Client Services and JUUL Labs Re: Direct Marketing and Database Support Services - 01/16/2019	Longest Exhibit 439	JLI01339912	JLI01339914	FRE 401/402; 10/3/2022 MIL 11 (Ads Disseminated by Altria)
394	891	Deposition Exhibit	School System aware of JUUL Vaping device being used by students. 2018. NBC	Romyak Exhibit 17030			FRE 801/802; FRE 805; FRE 401/402; FRE 403

## Altria Defendants' Objections

San Francisco Unified School District v. JUUL Labs, Inc., et al., Case No. 3:19-cv-08177

## Plaintiff's Priority Exhibit List

	REF NO.	CATEGORY	DESCRIPTION	DEP. Exhibit #	BEG BATES	END BATES	2/6/2023 Altria Objections to 1/30 SFUSD Priority Exhibit List
395	3047	Party Production	Screenshots of JUUL's Summer Sizzler Video Advertisement	Mumby Exhibit 4099			FRE 401/402; FRE 403; 10/3/2022 MIL 3 (Out-of-SF Marketing)
396	554	Deposition Exhibit	Section 907 of the Federal Food, Drug, and Cosmetic Act - Tobacco Product Standards. FDA	Dunlap Exhibit 29003			None
397	712	Deposition Exhibit	Services Agreement - Altria Group, Inc. and JUUL Labs, Inc. - 12/20/2018	Longest Exhibit 428 Daviduke Exhibit 428 Gifford Exhibit 31017	ALGAT0004874208	ALGAT0004874243	None
398	3158	Deposition Exhibit	Shutterstock Image Event_169 <a href="https://tobacco-img.stanford.edu/wp-content/uploads/pods/juul/juul-events/event_169.jpg">https://tobacco-img.stanford.edu/wp-content/uploads/pods/juul/juul-events/event_169.jpg</a>	Wakefield Exhibit 7			FRE 401/402; FRE 403; 10/3/2022 MIL 3 (Out-of-SF Marketing)
399	152	Deposition Exhibit	Slack messages between Sarah Richardson and Caitlyn Carpanzano Re Juul placement in AdAge article	Richardson Exhibit 5046	INREJUUL_00278533	INREJUUL_00278534	FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
400	806	Deposition Exhibit	Slides of JUUL Vaporized Campaign advertisement	Mumby Exhibit 4019			FRE 401/402; FRE 403
401	540	Deposition Exhibit	SOW #4, Sales Support Services - Altria Group and JLI - 1/29/2019	Daviduke Exhibit 2706 Longest Exhibit 461	JLI01339886	JLI01339888	FRE 401/402; 10/3/2022 MIL 12 (Services)
402	720	Deposition Exhibit	Statement of Work #18 executed between Altria Client Services and JUUL Labs Re: Direct Marketing and Database Support Services - 07/03/2019	Longest Exhibit 444	JLI01339967	JLI01339969	FRE 401/402; 10/3/2022 MIL 11 (Ads Disseminated by Altria)
403	715	Deposition Exhibit	Statement of Work #2 Direct Marketing Support Services Inserts between Philip Morris & JUUL Labs -01/18/2019	Longest Exhibit 434	JLI01339874	JLI01339877	FRE 401/402; 10/3/2022 MIL 11 (Ads Disseminated by Altria)
404	1140	Party Production	Steam MRD (July 2018) (Color)		JLI00378211	JLI00378265	FRE 801/802; FRE 401/402; MIL re JLI Evidence Unrelated to Altria
405	3159	Deposition Exhibit	Summary of Public Health Implications of Raising the Minimum Age of Legal Access of Tobacco Products-The National Academies Press-2015.	Cohen Exhibit 26072	JLI700081245	JLI700081257	FRE 801/802; FRE 401/402; FRE 403
406	82	Deposition Exhibit	Surgeon General's Advisory on E-Cigarette Use Among Youth, Centers for Disease Control and Prevention	Pritzker Exhibit 14109 Frankel Exhibit 17785 Kadapakkam Exhibit 2734			FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria; FRE 106 (orphan)
407	103	Deposition Exhibit	Tab of Preventing Tobacco Use Among Youth and Young Adults - A Report of the Surgeon General. 2012. CDC	Mumby Exhibit 4007			FRE 401/402; FRE 403; 9/16/2022 MIL Stip 8 (Tobacco Company Conduct); FRE 801/802
408	2417	Party Production	Tabby Wakefield Instagram post		Wakefield 026	Wakefield 026	FRE 801/802; FRE 401/402; FRE 403; 9/16/2022 MIL Stip 3 (3P Social Media)
409	2416	Party Production	Tabby Wakefield Instagram post		Wakefield 025	Wakefield 025	FRE 801/802; FRE 401/402; FRE 403; 9/16/2022 MIL Stip 3 (3P Social Media)
410	373	Deposition Exhibit	Table of Contents, November 2018 - Altria Client Services	Blaylock Exhibit 2409			None
411	3049	Deposition Exhibit	Times Square Digital Billboard Animated GIF - JLI	Walker Exhibit 616			FRE 801/802; FRE 401/402; FRE 403; 10/3/2022 MIL 3 (Out-of-SF Marketing)



## Altria Defendants' Objections

San Francisco Unified School District v. JUUL Labs, Inc., et al., Case No. 3:19-cv-08177

## Plaintiff's Priority Exhibit List

	REF NO.	CATEGORY	DESCRIPTION	DEP. Exhibit #	BEG BATES	END BATES	2/6/2023 Altria Objections to 1/30 SFUSD Priority Exhibit List
412	47	Deposition Exhibit	Tobacco - Nielsen US Cigarette Industry Volumes: Stop With All the Negativity, Jefferies Group, 6/26/2018	Devitre Exhibit 31519	ALGAT0003492689	ALGAT0003492694	FRE 801/802
413	31	Deposition Exhibit	Tobacco Product Advertising Restrictions, June 16, 2016	Cohen Exhibit 26049 Gould Exhibit 65	INREJUUL_00015472	INREJUUL_00015477	FRE 801/802; FRE 403; 10/3/2022 MIL 7 (Packaging/Labeling); 9/16 MIL Stip 10 (AG Settlements); MIL re JLI Evidence Unrelated to Altria
414	88	Deposition Exhibit	Transcript of 2018 Millennial High School focus group	Harter Exhibit 308			FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
415	3055	Misc.	Truth Initiative Behind The Explosive Growth of Juul, December 2018				FRE 801/802; FRE 401/402; FRE 403
416	2433	Misc.	U.S. v. Philip Morris, 449 F.Supp.2d 1 (D.D.C. Aug. 17, 2006)				FRE 801/802; FRE 401/402; FRE 403; 9/16/2022 MIL Stip 8 (Tobacco Company Conduct); 9/16/2022 MIL Stip 9 (Tobacco Litigation); 9/16/2022 MIL Stip 13 (Cigarette Morality)
417	162	Deposition Exhibit	Update on Juul Performance, January 16, 2018 - Altria Client Services	Romyak Exhibit 17022	ALGAT0004056500	ALGAT0004056514	None
418	914	Deposition Exhibit	Valani's Special Dividend Following Altria Deal	Valani Exhibit 40072	JLI01388029	JLI01388029	FRE 401/402; FRE 403; 9/16/2022 MIL Stip 7 (Financial Condition)
419	3051	Party Production	Vaporized Promotion Video		JLI00359421	JLI00359421	FRE 801/802; FRE 401/402; FRE 403
420	872	Deposition Exhibit	Video BeCore - JUUL Summer Sizzler video advertisement	Richardson Exhibit 5037			FRE 801/802; FRE 401/402; FRE 403
421	477	Deposition Exhibit	Video clip of deposition of James Morgan Re Gummy bears, April 17, 1997	Crosthwaite Exhibit 45006			FRE 401/402; FRE 403; 9/16/2022 MIL Stip 8 (Tobacco Company Conduct); 9/16/2022 MIL Stip 13 (Cigarette Morality)
422	562	Deposition Exhibit	Video from JUUL Display	Dunlap Exhibit 29031			FRE 401/402; FRE 403; 9/16/2022 MIL Stip 8 (Tobacco Company Conduct)
423	5005	Deposition Exhibit	Voice File of 2018 Millennial High School focus group	Harter Exhibit 309			FRE 801/802; FRE 401/402; FRE 403; MIL re JLI Evidence Unrelated to Altria
424	101	Deposition Exhibit	What Students/Parents/Educators Should Know About JUUL - Flyers	Mumby Exhibit 4005 Henderson Exhibit 190 Harter Exhibit DX7	JLI00020707	JLI00020709	FRE 801/802; FRE 401/402; FRE 403; 10/3/2022 MIL 9 (Out-of-SF EYP Activities)
425	974	Deposition Exhibit	Youth Smoking Prevention - Philip Morris USA - March 2003	Willard Exhibit 4 Hunter Exhibit 17127			FRE 801/802; FRE 401/402; FRE 403; 10/3/2022 MIL 9 (Out-of-SF EYP Activities); 9/16/2022 MIL Stip 8 (Tobacco Company Conduct)